

Introducing the new generation Business Navigation system

The all new BMW Business Navigation system and an update on Bluetooth functionalities that are effective from production week 10, March 2014.

Introduction

We are pleased to advise that an all new and improved BMW Business Navigation system will be introduced in 2014.

Extensive development has been undertaken to ensure that the new system delivers significant improvements in all key areas, including:

- User experience
- Navigation
- Multimedia
- Connectivity

User Experience



The all round system performance has been significantly improved to deliver an extremely intuitive and efficient user experience.

The system is now **ten times faster** thanks to a state of the art CPU which is more than **twice as powerful** as the previous version and graphical components have been upgraded to enable animations, 3D effects and smooth page transitions.

Navigation

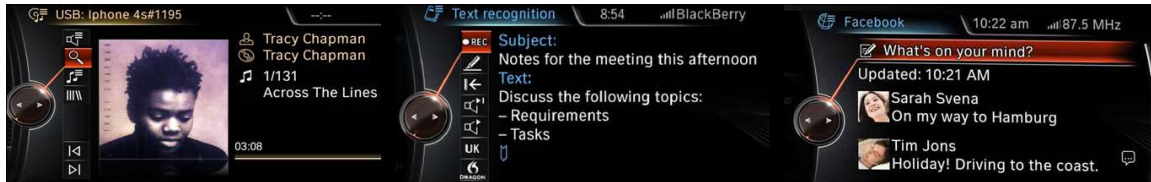


The impressive Globe Zoom demonstrates the clear improvements in mapping software with instant changes to zoom ratios and seamless transitions between map modes. Integrated Task Bars and Pie Menus allow easier access to all navigation menus and settings without having to deviate from the map screen.

Intelligent route calculations now include the choice of ECO PRO routing. Drivers can select between three different map colours and four separate map views to truly tailor the system to

their own requirements. Guidance instructions are also clearer with a more detailed Arrow-view, 3D city models and fluent voice commands.

Multimedia



Music displays have been optimised for all audio sources and now supports album artwork transfer from a larger number of devices.

Driver interaction with the system is effortless thanks to improved on-board Voice control. Menus and information can be called up and addresses can be entered into the Navigation, purely by spoken commands. For the first time, BMW Apps is now supported on this new Business Navigation system (since its introduction in March 2010, BMW Apps has only been compatible with the Professional Navigation system). Therefore, this popular functionality is now more accessible and is available in conjunction with option 6AK BMW Online Services.

Connectivity

The telecommunications unit now supports 3G (UMTS) when combined with BMW ConnectedDrive Services. This ensures quicker access to online information and services.

Bluetooth features have progressed for easier pairing of mobile devices. Functionality potential is also improved with Bluetooth audio streaming supported with option 6NH Hands-free Bluetooth and enhanced Office functions including Dragon Drive Message Dictation available in combination with option 6NS Enhanced Bluetooth.

Please see below for further information on Bluetooth functionality updates.

Availability

The new generation Business Navigation system will be first available on the following BMW models from week 10 production, March 2014:

- 3 Series Saloon, Touring and Gran Turismo (F30, F31, F34)
- 4 Series Coupé and Convertible (F32, F33)
- BMW i3 (i01)

Further availability across the range will follow later in the year and communicated in due course.

Updates to BMW Bluetooth

Key changes will take effect from week 10 production, March 2014 for Bluetooth options 6NH and 6NS.

Bluetooth Hands-free with USB audio interface (option 6NH)

Bluetooth audio streaming is now supported in combination with the following multimedia systems:

- The new generation BMW Navigation system – Professional (NBT)
- The new generation BMW Navigation system – Business (EntryNav)

Enhanced Bluetooth with USB audio interface and Voice Control (option 6NS)

Modifications to the functionality of Enhanced Bluetooth (6NS) have been made in combination with the new generation Business Navigation system listed above.

This includes:

- Mobile Office functions such as Dragon Drive Message Dictation are now supported
- The ability to simultaneously pair two mobile devices at the same time

Please review the following table for a summary of BMW Bluetooth functionalities from March 2014:

Bluetooth Functionality Supported	Bluetooth Hands-free facility with USB audio interface (6NH)	Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control (6NS)
Hands-free call handling	✓	✓
Contacts/Phonebook transfer	✓	✓
Full simultaneous pairing of 2x mobile phones ¹	X	✓
View call lists: Received, Missed Calls, Redial	✓	✓
Conference calls	✓	✓
Mobile Office i.e. SMS, email, calendar etc	X	✓
Mobile Office speech-to-text Message Dictation ¹	X	✓
Full Voice Control	X	✓
USB connection and Aux-in	✓	✓
Telephone USB interface (former 6NF)	X	✓
Preparation plate for snap-in adaptor ²	X	✓
Connection to roof antenna via snap-in adaptor ²	X	✓
Display of Album Cover Art	X	✓
Bluetooth audio streaming ¹	✓	✓

Software update via USB	✓	✓
2 Snap-in adaptor must be purchased separately		
1 Only in combination with the New Navigation system Professional (609) & the New Navigation system - Business (606)		

Please note that all functionalities are subject to the mobile device being used. Information on Bluetooth compatibility can be found at www.bmw.com/bluetooth