

Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

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BMW Efficient Dynamics Less emissions. More driving pleasure.

ORIGINAL BMW ACCESSORIES.

WITH MODERN LINE OR SPORT LINE.

A WINNER IN EVERY RESPECT. THE BMW 3 SERIES SEDAN



ORIGINAL BMW ALLOY WHEELS BI-COLOR DESIGN.

BMW now offers weight-optimized alloy wheels in an exclusive Bi-color design. These Original BMW alloy wheels have a high gloss-turned finish on the visible sides and are protected throughout against corrosion with clear varnish.

With this new product, BMW is bringing multiple colors to an alloy wheel for the first time ever. A special industrial process allows multiple colors to be created in a precise and reproducible manner. No foils, no masking or peel-off required.

PASSION MEETS PERSONALITY.

One of the great strengths of the new BMW 3 Series Sedan is its individuality. This is best expressed by the new Modern Line and Sport Line trim choices. The Modern Line's accessories emphasize the new BMW 3 Series Sedan's dynamic elegance, while the Sport Line's exciting modifications accentuate its athletic prowess. In addition, Original BMW Exterior and Interior Accessories integrate perfectly with both lines. Selecting from the Modern, Sport and Original accessories, you can leverage the power of the new BMW 3 Series Sedan and create a vehicle that fits your individual personality.

POWERFULLY ATHLETIC FROM EVERY PERSPECTIVE.

ORIGINAL BMW EXTERIOR ACCESSORIES.

A. Dual Spoke 361

20" Bi-color, ferric gray.

225/35 R20 90Y XL, front; 255/30 R20 92Y XL, rear.

RDC complete wheel set – includes four wheels with Pirelli P Zero Run-Flat Tires.

Front: 8"J x 20", H2 IS: 36 Rear: 8.5"J x 20", H2 IS: 47

36 11 2 219 673 Price: \$4,125.00

B. Double Spoke 361

20" Bi-color, black/red ring.

225/35 R20 90Y XL, front; 255/30 R20 92Y XL, rear.

RDC complete wheel set – includes four wheels with Pirelli P Zero Run-Flat Tires.

Front: 8"J x 20", H2 IS: 36 Rear: 8.5"J x 20", H2 IS: 47

36 11 2 219 674 Price: \$4,125.00

C. Cross Spoke 404

20" Bi-color, orbit gray.

225/35 R20 90Y XL, front; 255/30 R20 92Y XL, rear.

RDC complete wheel set – includes four wheels with Pirelli P Zero Run-Flat Tires.

Front: 8"J x 20" ET 36 Rear: 8.5"J x 20" ET 47

36 11 2 219 671 Price: \$4,125.00

D. Style 413 (not shown)

17" Winter wheel and tire.

36 11 2 298 928 Price: \$603.66

E. Style 396 (not shown)

18" Winter wheel and tire.

36 11 2 298 929 Price: \$741.46







A. Mud Flaps

Protect your car and the vehicle behind you from dirt and debris. Available for front and rear wheels. Set of 2.

Front: 82 16 2 218 983 Price: \$49.00

Rear: 82 16 2 218 984

Price: \$49.00

B. Indoor/Outdoor Car Cover

Protects against dirt, dust, water and scratches. Can be used indoors and out and is suitable for all seasons. Machine washable.

82 15 2 220 528 Price: \$375.00

ALSO A WINNER INSIDE.

ORIGINAL BMW INTERIOR ACCESSORIES.

C. LED Flashlight, Rechargeable

Power-saving 5 mm high-power diode provides excellent brightness of approximately 10 lumens.
Rechargeable via a 12-volt power outlet.

63 31 0 432 670 Price: \$25.00

D - E. Base Carrier

The Travel & Comfort system easily attaches to the headrest bars.

The Coat Hanger (Item D) and Universal Hook (Item E) require the Base Carrier for installation.

51 95 2 183 852 Price: \$29.50

D. Coat Hanger

Allows clothes to be transported without creasing.

51 95 2 183 854 Price: \$85.00

E. Universal Hook

Offers a convenient place to hang light shopping bags, suit hangers and more.

51 95 2 183 855 Price: \$29.50





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GET MORE PERSONAL WITH SPORT LINE.

Athletic Sport Line accessories emphasize the striking appearance of the new BMW 3 Series even further. All products can be fitted to vehicles without a Sport Line package.

A. All-weather Floor Mats, Sport

Perfectly fitted, dirt-repellent and water-resistant. With dynamic Sport Line design. Set of 2.

Front: 51 47 2 219 800 Price: \$79.00 Rear: 51 47 2 219 803 Price: \$45.00

B. Carpeted Floor Mats, Sport

Perfectly fitted and dirt-repellent.
With embroidered BMW lettering and
Sport Line colored piping. Set of 2.

Front: 51 47 2 293 356 Price: \$99.00 Rear: 51 47 2 293 359 Price: \$65.00

C. Handbrake Grip, Sport

Stylishly accented with leather middle section. The handbrake grip is perfect for the new BMW 3 Series Sedan.

34 40 2 240 174 Price: \$79.00

D. Luggage Compartment Mat, Sport

Stylish luggage compartment solution featuring a non-slip, water-resistant fitted mat.

51 47 2 239 937 Price: \$129.00

E. Backrest Bag, Sport

This multi-pocketed companion easily attaches to the rear of the driver's or front passenger's seat. Made from hard-wearing, easy-to-clean material.

52 12 2 219 889 Price: \$99.00

F. Rear Storage Bag, Sport

A combination of exceptional design and intelligent functionality. Attaches to the back seat with the center seat belt. Provides useful additional storage and includes two exterior cupholders. Made from hard-wearing material.

52 21 2 219 904 Price: \$149.00

G. Glasses and CD/DVD Holder, Sport

Twice as functional, twice as easy. Simply attach to the sunshade and it's done. CDs or DVDs can be stored on the inside, a pair of glasses on the outside.

51 16 2 219 894 Price: \$46.95

H. Ski and Snowboard Bag, Sport

Allows neat transport of up to four pairs of skis or three snowboards. Attaches securely to the luggage compartment tie-downs. Also has two wheels so the bag can be pulled with ease.

51 47 2 219 918 Price: \$250.00

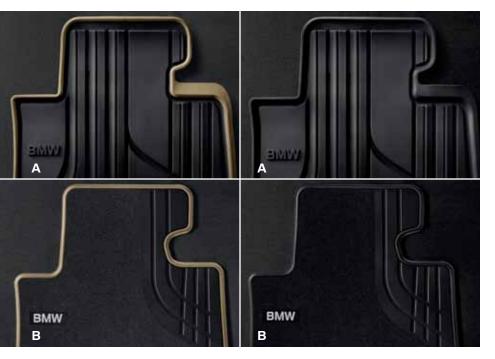






MORE INDIVIDUALIZATION WITH MODERN LINE.

Customized Modern Line accessories emphasize the BMW 3 Series Sedan's contemporary esthetic.



A. All-weather Floor Mats, Modern/Basic

Perfectly fitted, dirt-repellent and water-resistant. With dynamic Modern Line design. Set of 2.

Modern – Beige/light gray

Front: 51 47 2 220 140 Price: \$79.00 Rear: 51 47 2 220 142 Price: \$45.00

Basic - Black

Front: 51 47 2 219 799 Price: \$79.00 Rear: 51 47 2 219 802 Price: \$45.00

B. Carpeted Floor Mats, Modern/Basic

Perfectly fitted and dirt-repellent. With embroidered BMW lettering and Modern Line colored piping. Set of 2.

Modern – Beige/light gray

Front: 51 47 2 293 360 Price: \$99.00 Rear: 51 47 2 293 363 Price: \$65.00

Basic - Black

Front: 51 47 2 293 352 Price: \$99.00 Rear: 51 47 2 293 353 Price: \$65.00

C. Glasses and CD/DVD Holder, Modern/Basic (not shown)

Twice as functional, twice as easy. Simply attach to the sunshade and it's done. CDs or DVDs can be stored on the inside, a pair of glasses on the outside. Beige/light gray.

51 16 2 219 896 Price: \$46.95

D. Luggage Compartment Mat, Modern/Basic

Stylish luggage compartment solution featuring a non-slip, water-resistant fitted mat.

51 47 2 239 936 Price: \$129.00

E. Handbrake Grip, Modern

High quality leather with stylish accents in Modern Line colors.

34 40 2 240 182 Price: \$79.00

F. Backrest Bag, Modern/Basic

This multi-pocketed companion easily attaches to the rear of the driver's or front passenger's seat. Made from hard-wearing, easy-to-clean material.

52 12 2 219 891 Price: \$99.00

G. Rear Storage Bag, Modern/Basic

A combination of exceptional design and intelligent functionality. Attaches to the back seat with the center seat belt. Provides useful additional storage and includes two exterior cupholders. Made from hard-wearing material.

52 21 2 219 905 Price: \$149.00

H. Ski and Snowboard Bag, Modern/Basic (not shown)

Allows neat transport of up to four pairs of skis or three snowboards. Attaches securely to the luggage compartment tie-downs. Also has two wheels so the bag can be pulled with ease.

51 47 2 219 920 Price: \$250.00



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GREATLY EXTEND YOUR INDIVIDUAL FREEDOM.

ORIGINAL BMW TRANSPORTATION AND LUGGAGE ACCESSORIES.

A - B. BMW Base Support System, Lockable*

Equipped with an anti-theft feature and complies with the most stringent safety requirements. Maximum permissible roof load: 165 lbs. Support bars are made of high-strength aluminum tubing.

The Raised Carrier Bars (Item A) and Ski and Snowboard Holder (Item B) require the BMW Base Support System for installation.

*Shown with Raised Carrier Bars attached.

82 71 2 295 099 Price: \$259.00

A. Raised Carrier Bars

For the BMW Ski and Snowboard Holder. Extension provides approximately 1 inch of extra room for even easier securing of skis/snowboards with higher bindings.

82 71 0 443 100 Price: \$52.89

B. Ski and Snowboard Holder, Lockable

Suitable for carrying up to two snowboards and two pairs of skis, or up to six pairs of skis plus poles.

82 72 0 406 587 Price: \$187.95

C. BMW Roof Box 460, Lockable

The Roof Box 460 is easy to load, thanks to an innovative system that opens from both sides. Features anti-theft triple central locking. 460 ltr. (16.2 cu.ft). Dimensions: 91"L x 32"W x 15"H

Black top casing, black bottom casing. 82 73 0 412 014 Price: \$954.00

Silver top casing, black bottom casing. 82 73 0 412 015 Price: \$954.00

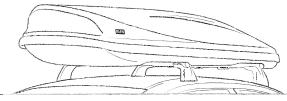
D. BMW Roof Box 320, Lockable

Slightly smaller than the Roof Box 460, but equally convenient and sturdy. 320 ltr. (11 cu.ft). Dimensions: 89"L x 22"W x 15"H

Silver top casing, black bottom casing. 82 73 2 209 906 Price: \$559.00

Black top casing, black bottom casing. 82 73 2 209 907 Price: \$563.00









Product Description	Details	Part Number	Photo	MSRP	
Summer complete wheel-and tire assembly set					
20'' RDC Double-spoke 361, wheel-and-tire assembly set	20" bicolor, ferricgrey front: 8 J x 20", H2 IS: 36 225/35 R20 90Y XL rear: 8,5 J x 20", H2 IS: 47 255/30 R20 92Y XL	36 11 2 219 673		\$4,125.00	
20'' RDC Double-spoke 361, wheel-and-tire assembly set	20" bicolor, black / red stripe front: 8 J x 20", H2 IS: 36 225/35 R20 90Y XL rear: 8,5 J x 20", H2 IS: 47 255/30 R20 92Y XL	36 11 2 219 674		\$4,125.00	
20" RDC Cross-spoke 404, wheel-and-tire assembly set	20" bicolor (orbitgrey) burnished front: 8J x 20" ET 36 rear: 8,5J x 20" ET 47	36 11 2 219 671		\$4,125.00	
Vehicle Protection					
Car Cover Indoor/Outdoor		82 15 2 220 528		\$375.00	
Mud flaps	Set of front mud flaps	82 16 2 218 983		\$49.00	
	Set of rear mud flaps	82 16 2 218 984		\$49.00	
Interior					
LED torch, rechargeable	Can be charged in 12V power point	63 31 0 432 670		\$25.00	

Product Description	Details	Part Number	Photo	MSRP
All season floor mats	Basis in black (Set, 2 parts front)	51 47 2 219 799	ENVA PARAMETER AND A PARAMETER	\$79.00
	Basis in black (Set, 2 parts rear)	51 47 2 219 802		\$45.00
	Sport Line in black/red (Set, 2 parts front)	51 47 2 219 800		\$79.00
	Sport Line in black/red (Set, 2 parts rear)	51 47 2 219 803		\$45.00
	Modern Line in black/oyster (Set, 2 parts front)	51 47 2 220 140	Same Same	\$79.00
	Modern Line in black/oyster (Set, 2 parts rear)	51 47 2 220 142		\$45.00
Textile floor mats	Basis LHD in black (Set, 2 parts front)	51 47 2 293 352		\$99.00
	Basis in black (Set, 2 parts rear)	51 47 2 293 353	вмш	\$65.00
	Sport Line LHD in black/red (Set, 2 parts front)	51 47 2 293 356	BMW	\$99.00
	Sport Line in black/red (Set, 2 parts rear)	51 47 2 293 359		\$65.00
	Modern Line LHD in black/oyster (Set, 2 parts front)	51 47 2 293 360		\$99.00
	Modern Line in black/oyster (Set, 2 parts rear)	51 47 2 293 363	вми	\$65.00
Handbrake grip (sport line shown)	Modern Line	34 40 2 240 182		\$79.00
	Sport Line	34 40 2 240 174		\$79.00
Luggage compartment mat (basis/modern line shown)	Basis/Modern Line	51 47 2 239 936		\$129.00
	Sport Line	51 47 2 239 937		\$129.00

Product Description	Details	Part Number	Photo	MSRP
Travel & Comfort System	Base carrier	51 95 2 183 852		\$29.50
	Universal hook	51 95 2 183 855		\$29.50
	Coat hanger	51 95 2 183 854		\$85.00
Lines-specific interior				
Storage bag, rear seat (sport line shown)	black/red (Line Sport)	52 21 2 219 904		\$149.00
	black/light grey (Line Modern/Urban/Basis)	52 21 2 219 905		\$149.00
2 sided Sunglass / CD storage sleeve (sport line shown)	black/red (Line Sport)	51 16 2 219 894		tbd
	black/light grey (Line Modern/Urban/Basis)	51 16 2 219 896		tbd
Key case (sport line shown) (Available late March 2012)	black/red (Line Sport)	82 29 2 219 909		\$25.00
	black (Basis)	82 29 2 219 911		\$25.00
	beige/light grey (Line Modern)	82 29 2 219 914		\$25.00
Seat-back storage pocket	black/red (Line Sport)	51 12 2 219 889		\$99.00
	black/light grey (Line Modern/Urban/Basis)	51 12 2 219 891		\$99.00

Product Description	Details	Part Number	Photo	MSRP
Ski- and snowboard bag (sport line shown)	silver/red (Sport Line)	51 47 2 219 918		\$250.00
	black/light grey (Line Modern, Urban, Basis)	51 47 2 219 920		\$250.00
Transportation & Luggage solutions				
Ski and snowboard holder, lockable	Ski and snowboard holder for 2 pairs of skis.	82 72 0 406 587		\$187.95
BMW Base support system. lockable	Maximum weight 75kg.	82 71 2 295 099		\$259.00
Raised carrier bars	Needed for equipment with high bindings (e.g. carving skis, snowboards) to increase gap to roof; not for F33; only with Ski and snowboard holder	82 71 0 443 100	BLAY .	\$52.89
NEW - Model year 2011 BMW Roof box 320, lockable LxWxH: 191x64x39 cm for ski up to 185cm length	Silver top casing, black bottom casing, 320 liter	82 73 2 209 906		\$559.00
	Black top casing, black bottom casing, 320 liter	82 73 2 209 907		\$563.00
BMW roof box 460, lockable LxWxH: 230x82x37cm	Black top casing, black bottom casing, 460 liter.	82 73 0 412 014		\$954.00
	Silver top casing, black bottom casing, 460 liter.	82 73 0 412 015		\$954.00