Pricing Guide Model Year 2015 Suggested Retail Price



Series	Model Description	Body Group	NA Code	AG Code	Engine	SOP
3 Series	335i xDrive Sedan South Africa	F30	1533	3B97	N55/3.0L	08/14
	ActiveHybrid 3 Sedan	F30	1534	3F93	N55/3.0L	07/14
	328d Sedan	F30	1535	3D33	N47/2.0L	07/14
	328d xDrive Sedan	F30	1536	3D53	N47/2.0L	07/14
	328i Sedan	F30	153N	3A53	N20/2.0L	07/14
	328i Sedan SULEV	F30	153O	3C13	N26/2.0L	07/14
	328i Sedan South Africa	F30	153P	3A57	N20/2.0L	08/14
	335i Sedan	F30	153Q	3A93	N55/3.0L	07/14
	335i Sedan South Africa	F30	153T	3A97	N55/3.0L	08/14
	328i xDrive Sedan	F30	153U	3B33	N20/2.0L	07/14
	328i xDrive Sedan South Africa	F30	153V	3B37	N20/2.0L	08/14
	328i xDrive Sedan SULEV	F30	153W	3B53	N26/2.0L	07/14
	328i xDrive Sedan So.Af. SULEV	F30	153X	3B57	N26/2.0L	08/14
	328i Sedan South Africa SULEV	F30	153Y	3C17	N26/2.0L	08/14
	335i xDrive Sedan	F30	153Z	3B93	N55/3.0L	07/14

Pricing Guide Model Year 2015 Suggested Retail Price 3 Series Sedan (F30) Effective May 22, 2014



Change Notes

5/22/2014	Leleu	Changed pricing effective date to today (05/22).
5/22/2014	Leleu	Changed pricing effective date to today (05/22).
5/22/2014	Leleu	First MY15 F30 release.

Pricing Guide Model Year 2015 Suggested Retail Price



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
	Start of Production Base Price U.S.A. Port of	07/2014	07/2014	07/2014	07/2014	07/2014	07/2014	07/2014	07/2014
	Base Price Euro Deliver	\$37,400	\$37,400	\$39,400	\$43,500	\$45,500	\$49,900	\$38,900	\$40,900
	Munich Pick Up Base Price Diplomatic	\$34,830	\$34,830	\$36,690	\$40,505	\$42,365	\$46,455	\$36,225	\$38,085
	U.S.A. Port of Entry	\$35,530	\$35,530	\$37,430	\$41,325	\$43,225	\$47,405	\$36,955	\$38,855
	Non-Metallic	STD	STD	STD	STD	STD	STD	STD	STD
300	Alpine White	х	х	х	х	х	х	х	х
668	Jet Black	х	х	х	х	х	х	х	х

Metallic	\$550	\$550	\$550	\$550	\$550	\$550	\$550	\$550
Black Sapphire Metallic	х	х	х	х	х	х	х	х
A17 Mojave Metallic	х	х	х	х	х	х	х	х
A75 Melbourne Red Metallic	х	х	х	х	х	х	х	х
A83 Glacier Silver Metallic	х	х	х	х	х	х	х	х
A89 Imperial Blue Metallic	x	х	х	х	х	х	x	х
A92 Orion Silver Metallic	х	х	х	х	х	х	х	х
A96 Mineral White Metallic	х	х	х	х	х	х	х	х
306 Sparkling Bronze Metallic	х	х	х	х	х	х	х	х
339 Mineral Grey Metallic	x	х	х	х	х	х	x	х
340 Liquid Blue Metallic	х	х	х	х	х	х	х	х
345 Estoril Blue	x	х	x	х	х	х	x	х
B45 requires ordering ZMM	x	х	х	х	х	х	х	х

	Upholstery								
٢C	SensaTec	STD							
KCDF	Venetian Beige SensaTec In combination with ZMM	x NC							
	KCDF cannot be ordered with ZLL, ZPP or ZSL Black SensaTec/Red	x	x	х	x	х	x	х	x
KCL3	Highlight	х	х	х	х	х	х	х	х
(OL)	Included in package	ZSL							
	KCL3 requires ordering ZSL	X	X	X	X	x	X	X	X
	KCL3 cannot be ordered with ZPP	x	x	x	x	x	x	x	x
KCSW	Black SensaTec	х	х	х	x	х	х	х	х
	Included in package	ZMM							
	KCSW cannot be ordered with ZLL, ZPP or ZSL	x	x	х	х	х	x	x	х
.C	Leather Dakota	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	In combination with ZLL	NC							
	In combination with ZPP	NC							
	Included in package	ZPP							
	Venetian Beige Dakota								
CDF	Leather	х	x	X	X	X	X	х	х
	In combination with ZMM	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	In combination with ZSL	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	LCDF cannot be ordered with 4DN or 4DX	х	х	х	х	х	x	х	x
	LCDF cannot be ordered with ZLL	х	х	х	х	х	х	х	х
	LCDF and ZSL will add 2XE to the order	х	х	х	x	х	x	х	х
	LCDF and ZSL will delete STD or 100% equipment 255 Leather Dakota Black/Red	x	x	x	x	x	x	x	x
CL3	highlight	х	х	х	х	х	х	х	х
	In combination with ZSL	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	LCL3 requires ordering ZSL	x	x	x	x	x	x	x	x

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		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
	Upholstery								
	Leather Dakota Coral Red/								
LCL5	Black highlight In combination with ZMM In combination with ZSL	x \$1,450 \$1,450							
	LCL5 cannot be ordered with 4DN or 4DX	x	x	х	x	x	x	x	x
	LCL5 requires ordering ZMM or ZSL	x	x	x	x	x	x	x	x
	Leather Dakota Saddle Brown								
LCLX	exclusive stitching In combination with ZLL	x NC							
	LCLX requires ordering ZLL Leather Dakota Venetian	x	x	x	x	x	x	x	x
LCLY	Beige exclusive stitching In combination with ZLL	x NC							
	LCLY requires ordering ZLL Leather Dakota Black	х	х	х	х	x	x	х	x
LCLZ	exclusive stitching	х	х	х	х	х	х	х	х
	Included in package	ZLL							
	LCLZ requires ordering ZLL Leather Dakota Oyster/Black	x	x	x	x	x	x	x	x
LCOM	with dark Oyster accent	х	х	х	х	х	х	х	х
	In combination with ZLL	NC							
	In combination with ZMM	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	In combination with ZSL LCOM cannot be ordered with	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	4DN	х	х	х	х	х	х	х	х
	LCOM and ZSL will add 2XE to the order	х	x	х	x	х	x	х	x
	LCOM and ZSL will delete STD or 100% equipment 255	x	x	x	x	x	x	x	x
LCSW	Black Dakota Leather	Х	X	X	X	X	x	X	x
	In combination with ZMM LCSW cannot be ordered with ZLL	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	or ZSL	х	x	х	x	х	х	х	х

Lines										
ZLL	Luxu	ry Line	\$2,000	\$2,000	\$2,000	\$1,300	\$1,300	\$1,300	\$2,000	\$2,000
	2H2	18" Light Alloy Wheel Multi-spoke Style 416 with All-Season Tires (18x8.0, 225/45 R18)	х	x	x	x	x	х	x	x
	or	2A5 18" Light Alloy Wheel Double-spoke Style-397 w/ Perf. (opt 840) or A/S Tires (18x8.0, 225/45 R18)	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or	2A4 19" Light Alloy Wheel Double-spoke Style401 with Mixed Performance Tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)				+ \$900	+ \$900	+ \$900		
	or	2P4 18" Light Alloy Wheel Streamline						+ \$0		

Pricing Guide Model Year 2015 Suggested Retail Price



			328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Lines										
		Style 419 w/ Perf.(opt 840) or A/S Tires								
		(18x8.0, 225/45 R18)								
	3DZ	Without Lines	х	х	х	х	х	х	х	х
		designation outside								
	4CE	Anthracite Wood Trim	х	х	х	х	х	х	х	х
	or	4AD Brushed	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
		Aluminum trim			• -	•-				
	or	4B8 Burled Walnut	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	4DM	Trim with Inlay Highlight trim finishers	×	v	×	v	Y	v	×.	v
	40101	pearl gloss chrome	х	х	Х	х	х	х	х	х
	or	4DL Highlight trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	01	finishers Black high-	ΥψΟ	1 40	ιψο	ιψο	1.00	ιψο	1 40	i çõ
		gloss								
	7S2	Luxury Line	х	х	х	х	х	х	х	х
	LCLZ	Leather Dakota Black	х	х	х	х	х	x	х	х
		exclusive stitching								
	or	LCLX Leather Dakota	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
		Saddle Brown								
		exclusive stitching								
	or	LCLY Leather Dakota	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
		Venetian Beige								
		exclusive stitching								
	or	LCOM Leather Dakota	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
		Oyster/Black with dark Oyster accent								
	ZRT	Remove Increased	х	х	х	х	х	x	х	х
	ZNT	Top Speed 840	*	~	^	~	~	~	~	~
	or	840 Increased top	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
		speed limiter								
	Chrom	e design elements (bumper	х	x	х	x	x	x	x	x
		s, air intakes with Line								
		c design, kidney bars, st pipe finishers)								
		e rings around center stack,								
		d radio controls								
		loss black B-pillar								
		ure key								
	or ZSL	nnot be ordered with ZMM	x	x	х	x	x	x	x	x
		quires ordering ZPP	х	x	х	х	x	x	x	x
		Il delete STD or 100%	х	x	х	х	x	x	х	x
	equipn	nent 3L8								
ZMM	M Spo	ort	\$3,400	\$3,400	\$3,400	\$3,000	\$3,000	\$3,000	\$3,400	\$3,400
2141141	2PE	18" star-spoke 400M	ψ3,400 X	ψ <u></u> 3,400 χ	ψ3,400	ψ5,000 X	\$5,000	ψ3,000 X	ψ0,400 X	ψ3,400
	ZFL	wheels w/ mixed	*	~		~		~	~	
		summer tires								
		(18x8.0, 225/45 R18 front								
		and 18x8.5, 255/40 R18								
		rear)	^	\$ 0		\$ 0		\$ 0		
	or	21B 18" Light Alloy	+ \$0	+ \$0		+ \$0		+ \$0		
		Wheel Double-spoke								
		Style441 M Ferric Grey with Mixed Perf. Tires								
		(18x8.0, 225/45 R18 front								
		and 18x8.5, 255/40 R18								
		rear)								
	or	21C 19" Light Alloy				+ \$900		+ \$900		
		Wheel Double-spoke								

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		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Lines									
or	Style442 M Orbit Grey with Mixed Perf. Tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear) 2PF 19" star-spoke 403M wheels w/ mixed				+ \$900		+ \$900		
	summer tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)								
or	2PP 18" star-spoke 400M wheels w / all- season tires (18x8.0, 225/45 R18)	+ \$0	+ \$0		+ \$0		+ \$0	+ \$0	
2PP	18" star-spoke 400M wheels w / all-season tires (18x8.0, 225/45 R18)			X		X			x
or	21B 18" Light Alloy Wheel Double-spoke Style441 M Ferric Grey with Mixed Perf. Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)			+ \$0		+ \$0			
	2PÉ 18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)			+ \$0		+ \$0			+ \$0
or	21C 19" Light Alloy Wheel Double-spoke					+ \$900			

Pricing Guide Model Year 2015 Suggested Retail Price 3 Series Sedan (F30) Effective May 22, 2014



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
	Style442 M Orbit Grey with Mixed Perf. Tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)								
or	2PF 19" star-spoke 403M wheels w/ mixed summer tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)					+ \$900			
337	M Sport Package	х	х	x	x	x	x	x	х
3DZ	Without Lines	x	x	x	x	x	x	x	x
ODL	designation outside	X	A	~	~	~	~	~	~
481	Sport seats	х	х	х	х	х	x	х	x
4DX	Highlight trim finishers	х	x	х	х	х	х	х	х
or	Estoril Blue matte 4DL Highlight trim finishers Black high-	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
or	gloss 4DM Highlight trim finishers pearl gloss chrome	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
4MR	Aluminum Hexagon	х	x	x	x	х	x	х	x
	4AB Dark Burl Walnut wood trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	4AD Brushed Aluminum trim 4CE Anthracite Wood	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
or 704	Trim M sport suspension	+ \$0 x	+ \$0 x	+ \$0	+ \$0 x	+ \$0	+ \$0	+ \$0 x	+ \$0
710	M steering wheel	x	x	х	x	х	х	x	х
715	Aerodynamic kit	x	x	x	x	x	^	x	x
760	Shadowline exterior	×	x	×	×	×	x	×	x
775	Anthracite headliner	x	х	х	х	х	x	х	х
840	Increased top speed limiter	x	x		x		x	x	
or	ZRT Remove Increased Top Speed 840	+ \$0	+ \$0		+ \$0		+ \$0	+ \$0	
KCSW	VBlack SensaTec	х	х	х	х	х	х	х	х
	KCDF Venetian Beige SensaTec	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	LCDF Venetian Beige Dakota Leather LCL5 Leather Dakota	+ \$1,450 + \$1,450	+ \$1,450 + \$1,450	+ \$1,450 + \$1,450					
01	Coral Red/Black highlight	τ ψ1,400	ι ψι,του	ι ψι,του	1 91,400	τ φ1, 1 00	ι ψι,του	ι φ1, 3 0	ι ψι,του
or	LCOM Leather Dakota Oyster/Black with dark Oyster accent	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
or	LĆSW Black Dakota Leather	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
ZRT	Remove Increased Top Speed 840 840 Increased top			x + \$0		x + \$0			x + \$0
	speed limiter e rings around A/C and	х	x	+ 90 X	x	+ \$U X	x	x	+ 50 x
radio co M footr upholst	ontrols rest (not with Beige								

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Pricing Guide Model Year 2015 Suggested Retail Price



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Lines									
	ZMM will delete STD or 100% equipment 255			х					
	ZMM cannot be ordered with ZL or ZSL		х	х	х	х	х	х	x
	ZMM requires ordering 300, 475 A75, A83, B39 or B45	, Х	х	х	х	х			х
	ZMM will delete STD or 100% equipment 255 and 3L8	х	х		х	х	х	х	х
	ZMM and ZDH will delete 704 from the order	х	x		x			х	
	ZMM requires ordering 300, 475 A75, A83, B39 or B44	,						х	
	ZMM requires ordering 300, 475 A75, A83, B39 and B45 Note: B44 - Valencia Orange	,					x		
ZSL	Sport Line	\$2,500	\$2,500	\$2,500	\$1,700	\$1,700	\$1,700	\$2,500	\$2,500
	2A5 18" Light Alloy Wheel Double-spoke Style-397 w/ Perf.(op 840) or A/S Tires (18x8.0, 225/45 R18)	x	×	×	×	x	×	×	x
	or 2A4 19" Light Alloy Wheel Double-spoke Style401 with Mixed Performance Tires (19x8.0, 225/40 R19 fro and 19x8.5, 255/35 R19 rear)				+ \$900	+ \$900	+ \$900		
	or 2P4 18" Light Alloy Wheel Streamline						+ \$0		

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		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
ines									
	Style 419 w/ Perf.(opt 840) or A/S Tires								
3BE	(18x8.0, 225/45 R18) Door mirror caps in black	x	x	x	x	x	x	x	x
3DZ		x	x	x	x	x	x	x	x
481	Sport seats	х	х	x	х	х	x	х	х
4AT	•	x	x	x	x	x	x	x	x
0		+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
o	r 4AD Brushed Aluminum trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
o		+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
4DN		x	x	x	x	x	x	х	x
o	 4DL Highlight trim finishers Black high- 	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
o	gloss r 4DM Highlight trim finishers pearl gloss chrome	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
704		х	х		х			х	
775	Anthracite headliner	x	x	x	x	х	x	x	х
7AC		x	x	x	x	x	x	x	x
840	Increased top speed	x	x	ñ	x	~	x	x	~
o	 ZRT Remove Increased Top Speed 840 	+ \$0	+ \$0		+ \$0		+ \$0	+ \$0	
KCL	3 Black SensaTec/Red Highlight	х	x	x	x	х	x	x	x
0	r LCDF Venetian Beige Dakota Leather	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
0	 LCL3 Leather Dakota Black/Red highlight 	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
0	r LCL5 Leather Dakota Coral Red/Black	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
o	highlight r LCOM Leather Dakota Oyster/Black with dark Oyster accent	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
ZRT	2			x		x			x
o	r 840 Increased top speed limiter			+ \$0		+ \$0			+ \$0
(burn bars mirro Chro conti Spor Sign Note	k high-gloss design elements aper and air intake trim, kidney exhaust pipes, B-pillar, or caps) me rings around A/C & radio rols t i-cluster ature key : All-season tires can be	х	x		x		x	x	
Blac	red by selecting option ZRT. k high-gloss design elements per and air intake trim, kidney					x			

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	328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Lines								
bars, exhaust pipes, B-pillar, mirror caps) Chrome rings around A/C & radio controls Sport i-cluster Signature key Note: Performance tires can be ordered by selecting option 840. Black high-gloss design elements (bumper and air intake trim, kidne bars, exhaust pipes, B-pillar, mirror caps) Chrome rings around A/C & radio controls Sport i-cluster Signature key Note: Performance tires can be ordered by selecting option 840 ZSL and ZDH will delete 704 from the order	y	x	x	x			x	X
ZSL cannot be ordered with ZLL or ZMM	x	x	x	x	x	x	x	x

Packa	ges								
ZCW	Cold Weather Package	\$950	\$950	\$950	\$950	\$950	\$950	\$950	\$950
	248 Heated Steering Wheel	х	х	х	х	х	х	х	х
	494 Heated front seats	х	х	х	х	х	х	х	х
	496 Heated rear seats	х	х	х	х	х	х	х	х
	502 Retractable headlight washers	х	х	х	x	x	х	х	х
	ZCW requires ordering Leather Dakota or ZPP	x	x	х	x	х	x	х	х
ZDA	Driver Assistance Package	\$950	\$950	\$950	\$950	\$950	\$950	\$950	\$950
	3AG Rear view camera	х	х	х	х	х	х	х	х
	508 Park Distance Control	х	x	х	х	х	x	х	х
ZDB	Driver Assistance Plus	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900
	5AG Active Blind Spot Detection	x	x	x	x	х	x	х	х
	5AS Active Driving Assistant	x	x	х	х	х	x	х	х
	5DL Side and Top View Cameras	х	x	x	x	x	x	х	х
	8TH Speed Limit Info	х	х	х	х	х	x	х	х
	Note: Active Driving Assistant includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation.	x	x	x	x	x	x	x	x
	ZDB requires ordering 609 or ZTP	х	х	х	х	х	х	х	х
	ZDB requires ordering ZDA	х	х	х	х	х	х	х	х
DH	Dynamic Handling Package	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
	2VF Adaptive M Suspension	x	x	x	x	x	x	x	х
	2VL Variable sport steering	х	х	х	х	х	х	х	х
	ZDH and ZMM will delete 704 from the order	x	х		x			x	
	ZDH and ZSL will delete 704 from the order	x	x		x			x	

Pricing Guide Model Year 2015 Suggested Retail Price



			328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Packa	iges									
ZLP	Lighti	ing Package	\$900	\$900	\$900				\$900	\$900
	522	Xenon headlights	х	х	х				х	х
	524	Adaptive light control	х	х	х				х	х
ZPP	Premi	ium Package	\$3,100	\$3,100	\$3,100	\$2,200	\$2,200	\$2,200	\$3,100	\$3,100
	322	Comfort Access keyless entry	x	x	x	x	x	x	x	х
	488	Lumbar support	х	х	х	х	х	х	х	х
	655	Satellite radio with 1 year subscription	х	х	х	х	х	x	х	x
	LC	Leather Dakota	х	x	х	x	х	х	х	х
ZTP	Techr	nology Package	\$3,150	\$3,150	\$3,150	\$3,150	\$3,150	\$3,150	\$3,150	\$3,150
	609	Navigation system	х	х	х	х	х	х	х	х
	610	Head-up Display	х	х	х	х	х	х	х	х
	6AC	BMW Assist eCall						х		
	6AE	BMW TeleServices						х		
	6AK	BMW Online and BMW Apps	x	x	х	x	х	x	х	х
	6AM	Advanced Real-Time Traffic Information	х	х	х	х	x	x	х	x
	6AP	Remote Services	х	х	х	х	х	х	х	х
	6WA	Instrument cluster with extended contents	х	х	х	х	x		х	х

Optio	ns								
2A4	19" Light Alloy Wheel Double- spoke Style401 with Mixed Performance Tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)				\$900	\$900	\$900		
	In combination with ZLL				+ \$900	+ \$900	+ \$900		
	In combination with ZSL 2A4 will add 840 to the order				+ \$900 x	+ \$900 x	+ \$900 x		
	Alternate in package				ZLL, ZSL	ZLL, ZSL	ZLL, ZSL		
2A5	18" Light Alloy Wheel Double- spoke Style-397 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/45 R18)	\$600	\$600	\$600	NC	NC	NC		
	Included in package	ZSL	ZSL	ZSL	ZSL	ZSL	ZSL	ZSL	ZSL
	In combination with ZLL	NC	NC	NC	NC	NC	NC	NC	NC
	2A5 and 2NH requires ordering 840	x	x	x	x	x	x		
	2A5 and not ZSL requires ordering 2NH	х	х	х	х	х	x		
	Alternate in package	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL
2DY	18" Light Alloy Wheel Star- spoke Style 396 with All- Season Tires (18x8.0, 225/45 R18)	\$600	\$600	\$600	100%	100%	100%	\$600	\$600
	2DY cannot be ordered with ZLL, ZMM or ZSL 2DY cannot be ordered with 840	х	x	x	x x	x x	x x	x	x
2NH	M Sport Brakes	\$650	\$650	\$650	\$650	\$650	\$650		
	2NH requires ordering 21B or 2A5	φ000 χ	φ050 χ	φ050 χ	ψοσο	ψοσο	φοσο		
	2NH and 2A5 requires ordering 840	x	x	x	x	x	x		
	2NH requires ordering 21B, 21C or 2A5				x	x	x		

Pricing Guide Model Year 2015 Suggested Retail Price



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Optio	ns								
2P4	18" Light Alloy Wheel Streamline Style 419 w/ Perf. (opt 840) or A/S Tires (18x8.0, 225/45 R18) In combination with ZLL In combination with ZSL 2P4 cannot be ordered with ZMM 2P4 and 840 requires ordering ZSL Alternate in package						NC NC NC X X ZLL, ZSL		
2TB	Sport automatic transmission	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500
	with shift paddles 2TB requires ordering ZMM or ZSL	x	x	x	x	x	x	x	x
302	Anti-theft alarm system	\$400	\$400	\$400	100%	100%	100%	\$400	\$400
417	Rear manual side window shades 417 will add 415 to the order	\$575 x	\$575 x	\$575 x	\$575 x	\$575 x	\$575 x	\$575 x	\$575 x
	Note: 415 - Power rear sunshade								
494	Heated front seats Included in package	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4AD	Brushed Aluminum trim	NC	NC	NC	NC	NC	NC	NC	NC
	In combination with ZLL	NC	NC	NC	NC	NC	NC	NC	NC
	In combination with ZMM In combination with ZSL	NC NC	NC NC	NC NC	NC NC	NC NC	NC NC	NC NC	NC NC
	4AD and not ZSL requires ordering 4DL	x	x	x	x	x	x	x	x
	4AD and ZSL requires ordering 4DL or 4DN	×	×	×	×	x	×	×	x
	Alternate in package	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL
4CE	Anthracite Wood Trim	NC	NC	NC	NC	NC	NC	NC	NC
	Included in package	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL
	In combination with ZMM	NC	NC	NC	NC	NC	NC	NC	NC
	In combination with ZSL 4CE requires ordering 4DM	NC x	NC x	NC x	NC x	NC x	NC x	NC x	NC x
	Alternate in package	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL
5AC	Automatic high beams	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250
5DF	Active Cruise Control	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200
	5DF will add 6WA to the order 5DF cannot be ordered with ZMT 5DF will delete STD or 100% equipment 544	x x x	x x	x x	x x x	x x x	x x	x x	x x
5DL	Side and Top View Cameras	\$750	\$750	\$750	\$750	\$750	\$750	\$750	\$750
022	Included in package 5DL requires ordering ZDA	ZDB x	ZDB x	ZDB x	ZDB x	ZDB x	ZDB x	ZDB x	ZDB
5DP	Parking Assistant	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500
	5DP requires ordering ZDA	х	x	x	х	x	x	x	x
609	Navigation system	\$2,150	\$2,150	\$2,150	\$2,150	\$2,150	\$2,150	\$2,150	\$2,150
	Included in package 609 will add 6AK, 6AM, 6AP and	ZTP x	ZTP x	ZTP x	ZTP x	ZTP x	ZTP	ZTP x	ZTP x
	6WA to the order 609 will add 6AC, 6AE, 6AK, 6AM, 6AP and 6WA to the order		*	^	*	*	x	*	*
688	Harman Kardon surround sound system	\$875	\$875	\$875	\$875	\$875	\$875	\$875	\$875
6AN	Concierge Services	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250
	6AN requires ordering 609 or ZTP	х	x	x	x	x	x	x	х
6NS	Enhanced USB and Bluetooth plus Smartphone Integration	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500
	6NS will delete STD or 100% equipment 6NH	x	x	x	x	x	x	×	x
ZMT	Manual Transmission	NC			NC	NC			

Pricing Guide Model Year 2015 Suggested Retail Price 3 Series Sedan (F30) Effective May 22, 2014



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Priori	ty 1 Options								
4M5	Leather Dashboard	\$950	\$950	\$950	\$950	\$950	\$950	\$950	\$950
	4M5 cannot be ordered with 4AT	x	x	х	x	х	х	x	x
	4M5 requires ordering Leather	х	х	х	х	х	х	х	x
	Dakota or ZPP	×	v	v	x	Y	v	v	х
	4M5 requires ordering ZLL, ZMM or ZSL	Х	х	х	*	х	x	х	X
	4M5 cannot be ordered with LCDF	x	x	х	x	x	x	х	х
	or LCLY								
Other	Charges			,					
<u></u>	Destination & Handling	\$950	\$950	\$950	\$950	\$950	\$950	\$950	\$950
		•	•						
Stand	ard								
1CA	CO2 relevant vehicles	STD	STD	STD	STD	STD	STD	STD	STD
1CC	Automatic Start/Stop function	STD	STD	STD	STD	STD	STD	STD	STD
205	STEPTRONIC automatic	STD	STD	STD	STD	STD	STD	STD	STD
_	transmission								
216	Servotronic	STD	STD	STD	STD	STD	STD	STD	STD
249	Multifunction steering wheel	STD	STD	STD	STD	STD	STD	STD	STD
255	Sport leather steering wheel	STD	STD	STD	STD	STD	STD	STD	STD
258	Runflat tires	STD	STD	STD	STD	STD	STD	STD	STD
2DW	17" Light Alloy Wheels Star-	STD	STD	STD				STD	STD
	spoke Style 393 with All-								
	Season Tires								
2DY	(17x7.5, 225/50 R17) 18" Light Alloy Wheel Star-				STD	STD	STD		
201	spoke Style 396 with All-				010	010	010		
	Season Tires								
	(18x8.0, 225/45 R18)								
2VB	Tire pressure monitor	STD	STD	STD	STD	STD	STD	STD	STD
302	Anti-theft alarm system				STD	STD	STD		
319	Universal garage-door opener	STD	STD	STD	STD	STD	STD	STD	STD
3L8	Matte Chrome Exterior Trim	STD	STD	STD	STD	STD	STD	STD	STD
403	Moonroof	STD	STD	STD	STD	STD	STD	STD	STD
423	Floor mats	STD	STD	STD	STD	STD	STD	STD	STD
430	Auto-dimming interior and	STD	STD	STD	STD	STD	STD	STD	STD
	exterior mirrors								
431	Auto-dimming rearview mirror	STD	STD	STD	STD	STD	STD	STD	STD
459	Power front seats with driver	STD	STD	STD	STD	STD	STD	STD	STD
165	seat memory	etd	STD	STD	etd	et d	STD	STD	STD
465	Split fold-down-rear seat	STD			STD	STD			
493	Storage package	STD	STD	STD	STD	STD	STD	STD	STD
497 4 A D	Rear center armrest	STD	STD	STD	STD	STD	STD	STD	STD
4AB	Dark Burl Walnut wood trim	STD	STD	STD	STD	STD	STD	STD	STD
4DM	Highlight trim finishers pearl	STD	STD	STD	STD	STD	STD	STD	STD
520	gloss chrome Fog lights	STD	STD	STD	STD	STD	STD	STD	STD
520 521	Rain sensor and auto	STD	STD	STD	STD	STD	STD	STD	STD
JZ I	headlights	510	510	510	510	510	510	510	510
522	Xenon headlights				STD	STD	STD		
524	Adaptive light control				STD	STD	STD		
534	Automatic climate control	STD	STD	STD	STD	STD	STD	STD	STD
544	Dynamic Cruise Control	STD	STD	STD	STD	STD	STD	STD	STD
563	Ambiance lighting	STD	STD	STD	STD	STD	STD	STD	STD
575	Additional 12-V power sockets		STD	STD	STD	STD	STD	STD	STD
645	Radio control US	STD	STD	STD	STD	STD	STD	STD	STD
653	HD Radio	STD	STD	STD	STD	STD	STD	STD	STD
676 602	Hi-fi sound system	STD	STD	STD	STD	STD	STD	STD	STD
693	Satellite radio preparation	STD	STD	STD	STD	STD	STD	STD	STD
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Pricing Guide Model Year 2015 Suggested Retail Price



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Stand	ard								
697	DVD Area coding (North America)	STD	STD	STD	STD	STD	STD	STD	STD
6AC	BMW Assist eCall	STD	STD	STD	STD	STD		STD	STD
6AE	BMW TeleServices	STD	STD	STD	STD	STD		STD	STD
6NH	Hands-free Bluetooth and USB audio connection	STD	STD	STD	STD	STD	STD	STD	STD
6UF	Preparation for navigation system						STD		
6WA	Instrument cluster with extended contents						STD		
8KL	Oil Chg 10,000 mls/12 months	STD	STD	STD	STD	STD	STD	STD	STD
8TN	Daytime driving lights	STD	STD	STD	STD	STD	STD	STD	STD
925	Shipping package	STD	STD	STD	STD	STD	STD	STD	STD

Wheels								
Code: 21B Style: 441 M	18" Light Alloy Wheel Double- spoke Style441 M Ferric Grey with Mixed Perf. Tires Front: 18x8.0, 225/45 R18	ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)	
Style. 441 W	Rear: 18x8.5, 255/40 R18							
	21B requires ordering 2NH and ZMM	x	x	x	x	х	x	
	21B will add 840 to the order	х	x	x	x	х	x	
Code: 21C	19" Light Alloy Wheel Double- spoke Style442 M Orbit Grey with Mixed Perf. Tires Front: 19x8.0, 225/40 R19				ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)	
Style: 442 M	Rear: 19x8.5, 255/35 R19							
	In combination with ZMM				+ \$900	+ \$900	+ \$900	
	21C will add 840 to the order 21C requires				х	х	х	
	ordering 2NH and ZMM				х	Х	х	
	19" Light Alloy Wheel Double- spoke Style401 with Mixed Performance Tires				\$900 ZLL (upgrade) ZSL	\$900 ZLL (upgrade) ZSL	\$900 ZLL (upgrade) ZSL	
Code: 2A4 Style: 401	Front: 19x8.0, 225/40 R19 Rear: 19x8.5,				(upgrade)	(upgrade)	(upgrade)	
	255/35 R19 In combination with				+ \$900	+ \$900	+ \$900	
	ZLL In combination with ZSL				+ \$900	+ \$900	+ \$900	
	2A4 will add 840 to the order				x	x	x	

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		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Wheels									
Code: 2A5 Style: 397	18" Light Alloy Wheel Double- spoke Style-397 w/ Perf.(opt 840) or A/ S Tires Front / Rear: 18x8.0, 225/45 R18	\$600 ZLL (upgrade) ZSL	\$600 ZLL (upgrade) ZSL	\$600 ZLL (upgrade) ZSL	NC ZLL (upgrade) ZSL	NC ZLL (upgrade) ZSL	NC ZLL (upgrade) ZSL	ZLL (upgrade) ZSL	ZLL (upgrade) ZSL
	In combination with ZLL 2A5 and 2NH	NC	NC	NC	NC	NC	NC	NC	NC
	requires ordering 840 2A5 and not ZSL requires ordering	x x	x x	x x	x	x x	x x		
	2NH								
Code: 2DW Style: 393	17" Light Alloy Wheels Star-spoke Style 393 with All- Season Tires Front / Rear: 17x7.5, 225/50 R17	Standard	Standard	Standard				Standard	Standard
	2DW cannot be ordered with 840	x	x	х				х	x
Code: 2DY Style: 396	18" Light Alloy Wheel Star-spoke Style 396 with All- Season Tires Front / Rear: 18x8.0, 225/45 R18	\$600	\$600	\$600	Standard	Standard	Standard	\$600	\$600
	2DY cannot be ordered with ZLL, ZMM or ZSL 2DY cannot be ordered with 840	x	x	x	x x	x x	x x	x	x
Code: 2H2 Style: 416	18" Light Alloy Wheel Multi-spoke Style 416 with All- Season Tires Front / Rear: 18x8.0, 225/45 R18	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL
Style. 410	2H2 cannot be ordered with 840	x	x	x	x	x	x	х	x

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		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Wheels									
Code: 2P4 Style: 419	18" Light Alloy Wheel Streamline Style 419 w/ Perf. (opt 840) or A/S Tires Front / Rear: 18x8.0, 225/45 R18						NC ZLL (upgrade) ZSL (upgrade)		
	In combination with ZLL						NC		
	In combination with ZSL						NC		
	2P4 cannot be ordered with ZMM 2P4 and 840						x		
	requires ordering ZSL						x		
Code: 2PE Style: 400M	18" star-spoke 400M wheels w/ mixed summer tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5,	ZMM	ZMM	ZMM (upgrade)	ZMM	ZMM (upgrade)	ZMM	ZMM	ZMM (upgrade)
	255/40 R18 2PE will add 840 to the order	х	x	x	x	х	x	х	x
Code: 2PF Style: 403M	19" star-spoke 403M wheels w/ mixed summer tires Front: 19x8.0, 225/40 R19 Rear: 19x8.5,				ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)		
Style. 405W	255/35 R19 In combination with ZMM				+ \$900	+ \$900	+ \$900		
	2PF will add 840 to the order				x	x	x		
Code: 2PP	18" star-spoke 400M wheels w / all-season tires Front / Rear: 18x8.0, 225/45 R18	ZMM (upgrade)	ZMM (upgrade)	ZMM	ZMM (upgrade)	ZMM	ZMM (upgrade)	ZMM (upgrade)	ZMM
Style: 400	2PP will add ZRT to the order	x	x	x	x	x	x	x	x