

THE BMW 3 SERIES SEDAN.

STANDARD AND OPTIONAL EQUIPMENT.

BMW EfficientDynamics Less emissions. More driving pleasure.

Performance and efficiency	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
2.0-liter BMW TwinPower Turbo inline 4-cylinder, 16-valve 240-hp engine. Combines a twin-scroll turbocharger with variable valve control (Double-VANOS and Valvetronic) and high-precision direct injection	•	•			
3.0-liter BMW TwinPower Turbo inline 6-cylinder, 24-valve 300-hp engine. Combines a twin-scroll turbocharger with variable valve control (Double-VANOS and Valvetronic) and high-precision direct injection			•	•	
3.0-liter BMW TwinPower Turbo inline 6-cylinder, 24-valve 300-hp engine. Combines a twin-scroll turbocharger with variable valve control (Double-VANOS and Valvetronic) and high-precision direct injection with 55-hp electric motor and 120-volt lithium-ion battery. Total power output of 335-hp.					•
Electronic throttle control	•	•	•	•	•
Auto Start-Stop function	•	•	•	•	•
Direct ignition system with knock control	•	•	•	•	•
Electronically controlled engine cooling (map cooling)	•	•	•	•	•
Brake Energy Regeneration system	•	•	•	•	•
Driving Dynamics Control with ECO PRO, COMFORT and SPORT settings	•	•	•	•	•
6-speed manual transmission	0		0	0	
8-speed STEPTRONIC automatic transmission with Adaptive Transmission Control (ATC)	•	•	•	•	
Hybrid-specific 8-speed automatic transmission					•
8-speed Sport Automatic transmission; includes steering wheel-mounted paddle shifters (requires Sport Line or M Sport)	0	0	0	0	0

Handling, ride and braking	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features; with Dynamic Traction Control (DTC)	•	•	•	•	•
Extra-lightweight chassis components, tailored axle kinematics and high-precision steering system	•	•	•	•	•
Double-pivot type front suspension with spring struts and anti-roll bar	•	•	•	•	•
5-link rear suspension with cast-aluminum upper transverse arms	•	•	•	•	•
Twin-tube gas-pressure shock absorbers	•	•	•	•	•
High-performance, lightweight, 4-wheel ventilated disc brakes with anti-lock braking system (ABS), Dynamic Brake Control (DBC) and Cornering Brake Control (CBC)	•	•	•	•	•
Servotronic power assist	•	•	•	•	•
Variable Sport Steering	0	0	0	0	0
M Sport suspension calibration	0		0		
Adaptive M Sport Suspension with electronically controlled damping	0	0	0	0	0
xDrive all-wheel-drive system		•		•	
M Sport Brakes	0	0	0	0	0

StandardO Optional Feature/Line/Package

Exterior	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Star Spoke (Style 393) 17 x 7.5 light alloy wheels and 225/50 run-flat ¹ all-season tires ²	•	•			
Star Spoke (Style 396) 18 x 8.0 light alloy wheels and 225/45 run-flat ¹ all-season tires ²			•	•	•
Multi Spoke (Style 416) 18×8.0 light alloy wheels and $225/45$ run-flat 1 all-season tires 2 (requires Luxury Line)	0	0	0	0	0
Double Spoke (Style 397) 18 x 8.0 light alloy wheels and 225/45 run-flat ¹ performance ^{2, 3} (includes increased top-speed limiter) or all-season tires ² (requires Sport Line)	0	0	0	0	0
Star Spoke (Style 400M) light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear, and 225/45 front, 255/40 rear run-flat ¹ performance tires ^{2, 3} (requires M Sport; includes increased top-speed limiter)	0	0	0	0	0
Star Spoke (Style 400M) 18 x 8.0 light alloy wheels and 225/45 run-flat 1 all-season tires 2 (requires M Sport)	0	0	0	0	0
Double Spoke (Style 401) light alloy wheels, 19 x 8.0 front, 19 x 8.5 rear; 225/40 front, 255/35 run-flat ¹ performance tires ^{2, 3} (requires Luxury Line or Sport Line; includes increased top-speed limiter)			0	0	0
Streamline (Style 419) 18 x 8.0 light alloy wheels and 225/45 run-flat ¹ all-season tires ² (requires Luxury Line or Sport Line), or performance tires ^{2, 3} (requires Sport Line; includes increased top-speed limiter)					0
Star Spoke (Style 403M) light alloy wheels, 19 x 8.0 front, 19 x 8.5 rear; 225/40 front, 255/35 rear run-flat ¹ performance tires ^{2, 3} (requires M Sport; includes increased top-speed limiter)			0	0	0
Halogen high- and low-beam headlights	•	•			
Xenon Adaptive Headlights with dynamic auto-leveling, Corona headlight-rings, and LED accent lights	0	0	•	•	•
Automatic high beams	0	0	0	0	0
Halogen free-form front foglights (not available with M Sport)	•	•	•	•	•
Retractable, high-intensity headlight washers	0	0	0	0	0
High-gloss black design trim on front and rear bumpers, air intakes, 8 kidney grille slats, mirror caps, and exhaust pipe tips (requires Sport Line)	0	0	0	0	0
High-gloss chrome design trim on front and rear bumpers, air intakes, window surround, 11 kidney grille slats, and exhaust pipe tips (requires Luxury Line)	0	0	0	0	0
Shadowline exterior trim (requires M Sport)	0	0	0	0	0
Metallic paint	0	0	0	0	0
Aerodynamic kit (requires M Sport)	0	0	0	0	0

Seating and interior features	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
8-way power front seats; includes 2-way manual headrests, and driver memory with 2 presets for exterior mirror and seat positions	•	•	•	•	•
10-way power front sport seats; includes 2-way power-adjustable side bolsters, 2-way manual headrests and thigh support; driver memory for exterior mirror and seat positions	0	0	0	0	0
4-way adjustable power lumbar support for front seats	0	0	0	0	0
SensaTec upholstery	•	•	•	•	•
Dakota Leather upholstery	0	0	0	0	0
3-stage heated front seats	0	0	0	0	0
Heated rear seats	0	0	0	0	0
Split fold-down through-load rear seats	•	•	•	•	•
Dark Burl Walnut Wood trim with pearl gloss chrome highlight trim	•	•	•	•	•
Chrome rings around A/C and radio controls	0	0	0	0	0
Signature Line interior trims (Luxury, Sport or M Sport)	0	0	0	0	0
Door-sill finishers in aluminum with signature Line ("Luxury," "Sport" or "M")	0	0	0	0	0
Anthracite headliner (requires Sport Line or M Sport)	0	0	0	0	0
Floormats	•	•	•	•	•

Audio system	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Anti-theft AM/FM stereo CD/MP3 player audio system with Radio Data System (RDS), and 7-channel 205-watt amplifier; the 9-speaker system includes 2 tweeters in the mirror triangles, 4 midrange speakers located in the door panel, 2 bass speakers located under the front seats and 1 midrange center channel speaker located on the dashboard.	•	•	•	•	•
Harman Kardon® Surround Sound Audio System with vehicle-specific equalizing and powerful 600-watt amplifier; the 16-speaker system includes 6 tweeters, 4 midrange speakers located in the door panels and 2 midrange speakers located under the rear shelf space, 2 bass speakers located under the front seats, 1 midrange center channel speaker and 1 tweeter located in the instrument cluster	0	0	0	0	0
HD Radio™ with "multicast" FM station reception	•	•	•	•	•
SiriusXM™ Satellite Radio with 1-year subscription	0	0	0	0	0

Leather upholstery: Leather on all seating surfaces; other components may be Leather or Leatherette.

Instrumentation and controls	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Key fob with signature Line motif	0	0	0	0	0
3-spoke leather-wrapped multi-function Sport steering wheel with controls for audio system, cruise control, and Bluetooth® wireless communication for hands-free mobile phone ⁴	•	•	•	•	•
3-spoke leather-wrapped multi-function M Sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone ⁴	0	0	0	0	0
Bluetooth wireless technology for hands-free calling (with compatible Bluetooth phone ⁴) and phonebook downloading capabilities (please visit your authorized BMW center for details on standard and optional services)	•	•	•	•	•
Speed Limit Information	0	0	0	0	0
Rear-view Camera	0	0	0	0	0
Surround View: includes Top View (visual of road alongside doors, taken by cameras in exterior mirrors) and Side View (visual of traffic approaching vehicle from the side, taken by cameras in front bumper); images displayed on the Control Display (requires Driver Assistance Package)	0	0	0	0	0
On-board computer with Check Control: provides feedback on the vehicle's operating status, including oil level indicator and distance to next service appointment/oil change, as well as other detailed information such as micro-filter status. It also provides travel information – travel range on remaining fuel, external temperature and more	•	•	•	•	•
Tire pressure monitor	•	•	•	•	•
iDrive system with 6.5-inch full color flat-screen display, Controller and 8 programmable memory buttons	•	•	•	•	•
BMW Navigation system with high-resolution screen; 3-D maps; 200 GB hard drive with 20 GB storage for audio files; voice feedback and Voice command system	0	0	0	0	0
Full-color Head-up Display (HUD)	0	0	0	0	0
BMW Online with MyInfo (includes a 3-year subscription; requires BMW Navigation system)	0	0	0	0	0
BMW TeleService (includes a 10-year subscription)	•	•	•	•	0
Advanced Real Time Traffic Information (includes a 3-year subscription; also included with BMW Navigation system)	0	0	0	0	0
BMW Apps (also included with BMW Navigation System)	0	0	0	0	0
USB audio connection	•	•	•	•	•
Enhanced USB, Bluetooth including Audio Streaming, and Mobile Office features, ⁵ plus Smartphone Integration (also included with BMW Navigation system); Message Dictation available with optional 3rd-party subscription	0	0	0	0	0
Instrument cluster with extended contents (requires BMW Navigation system or Active Cruise Control with Stop & Go)	0	0	0	0	0
Sport instrument cluster (requires Sport Line or M Sport)	0	0	0	0	0

Comfort and convenience	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Engine Start/Stop button	•	•	•	•	•
Advanced Vehicle & Key Memory – includes climate-control temperature and air-distribution settings, exterior mirror and power seat settings, audio tone settings and radio presets, central-locking preferences, and lighting preferences	•	•	•	•	•
Comfort Access keyless entry with multi-function remote control including hands-free trunk-lid opening	0	0	0	0	0
Automatic climate control – includes micro-filter, automatic air recirculation, left/right temperature control, temperature- and volume-controlled rear outlets, windshield misting sensor, MAX A/C function, heat at rest, and recall of individual user settings	•	•	•	•	•
2-way power glass moonroof with "one-touch" operation and sliding interior sunshade	0	0	•	•	•
Heated steering wheel	0	0	0	0	0
Front-seat center armrest	•	•	•	•	•
Rear-seat center armrest with cupholders	•	•	•	•	•
Tilt/telescopic steering wheel column	•	•	•	•	•
Park Distance Control (PDC)	0	0	0	0	0
Parking Assistant (requires Driver Assistance Package)	0	0	0	0	0
Power-adjustable folding exterior mirrors with automatic-dimming function	•	•	•	•	•
Automatic-dimming rear-view mirror	•	•	•	•	•
Power front and rear windows with "one-touch" up/down operation	•	•	•	•	•
Power rear sunshade; manual rear side-window shades	0	0	0	0	0
Dynamic Cruise Control ⁶	•	•	•	•	•
Active Cruise Control ⁶ with Stop & Go (requires automatic transmission; includes extended instrument cluster)	0	0	0	0	0
BMW Ambiance lighting front and rear; ground-illuminating lights in door handles; and courtesy lights (include fade in/fade out, actuation from remote, automatic switch-on when engine is turned off, separately controlled left/right front and rear reading lights, front footwell lighting, and illuminated vanity mirrors)	•	•	•	•	•
Locking glovebox	•	•	•	•	•
Electric interior trunk release	•	•	•	•	•
Rain-sensing windshield wipers and Automatic headlight control	•	•	•	•	•
Integrated 3-button Universal garage-door opener	•	•	•	•	•
Four 12-volt power sockets	•	•	•	•	•
Storage compartment package	•	•	•	•	•
Concierge Services with Critical Calling (includes a 3-year subscription; requires BMW Navigation system)	0	0	0	0	0

Safety and security	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Anti-lock braking system (ABS)	•	•	•	•	•
Adaptive Brakelights	•	•	•	•	•
BMW's Advanced Safety System for integrated deployment of passive and active safety features	•	•	•	•	•
Front and rear Head Protection System (HPS)	•	•	•	•	•
Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment	•	•	•	•	•
Seat-mounted front side-impact airbags	•	•	•	•	•
Knee airbags for driver and front passenger	•	•	•	•	•
Front safety belts with automatic pretensioners	•	•	•	•	•
Front passenger seat-occupation recognition with Passenger's Airbag Off indicator	•	•	•	•	•
Interlocking door anchoring system to help protect against door intrusion in side impacts	•	•	•	•	•
Central locking system with center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	•	•	•	•	•
Coded Driveaway Protection	•	•	•	•	•
Automatic-locking retractors (ALR) on all passenger safety belts for installation of child-restraint seat	•	•	•	•	•
LATCH attachments for child-restraint safety installation	•	•	•	•	•
Active Driving Assistant, including Lane Departure Warning, ⁷ Forward Collision Warning, Pedestrian Warning and City Collision Mitigation	0	0	0	0	0
Active Blind Spot Detection	0	0	0	0	0
Impact sensor that activates Battery Safety Terminal disconnect of alternator, fuel pump and starter from battery; and turns on hazard lights, interior lights and unlocks doors	•	•	•	•	•
Programmable Daytime Running Lights	•	•	•	•	•
Anti-theft alarm system	0	0	•	•	•
BMW Assist eCall™ includes Emergency Request (SOS button) and Automatic Collision Notification (includes a 10-year subscription)	•	•	•	•	0
BMW Remote Services includes Stolen Vehicle Recovery, Remote Door Unlock and My BMW Remote app (includes a 10-year subscription; requires BMW Navigation system)	0	0	0	0	0

BMW Services	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
BMW Ultimate Service® (for complete details on BMW Ultimate Service, visit bmwusa.com/ultimateservice)	•	•	•	•	•
4-year/50,000-mile New Vehicle/SAV Limited Warranty	•	•	•	•	•
12-year Rust Perforation Limited Warranty	•	•	•	•	•
4-year/Unlimited Mileage Roadside Assistance Program	•	•	•	•	•

Cold Weather Package (requires Dakota Leather or Premium Package)	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Heated steering wheel	*	*	*	*	*
3-stage heated front seats	*	*	*	*	*
Heated rear seats	*	*	*	*	*
Retractable, high-intensity headlight washers	*	*	*	*	*

Driver Assistance Package	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Park Distance Control (PDC)	*	*	*	*	*
Rear-view Camera	*	*	*	*	*

Driver Assistance Plus Package (requires Driver Assistance Package and BMW Navigation system)	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Active Driving Assistant including Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation	*	*	*	*	*
Speed Limit Information	*	*	*	*	*
Active Blind Spot Detection	*	*	*	*	*
Surround View: includes Top View (visual of road alongside doors, taken by cameras in exterior mirrors) and Side View (visual of traffic approaching vehicle from the side, taken by cameras in front bumper); images displayed on the Control Display	*	*	*	*	*

Dynamic Handling Package	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Adaptive M Sport Suspension with electronically controlled damping	*	*	*	*	*
Variable Sport Steering	*	*	*	*	*

Lighting Package	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Xenon Adaptive Headlights with dynamic auto-leveling, Corona headlight-rings, and LED accent lights	*	*	•	•	•

◆ Standard★ Standard in Package

Premium Package	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Dakota Leather upholstery	*	*	*	*	*
Comfort Access keyless entry with multi-function remote control including hands-free trunk-lid opening	*	*	*	*	*
2-way power glass moonroof with "one-touch" operation and sliding interior sunshade	*	*	•	•	•
4-way adjustable power lumbar support for front seats	*	*	*	*	*
SiriusXM™ Satellite Radio with 1-year subscription	*	*	*	*	*

Technology Package	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
BMW Navigation system with high-resolution screen; 3-D maps; 200 GB hard drive with 20 GB storage for audio files	*	*	*	*	*
Full-color Head-up Display (HUD)	*	*	*	*	*
BMW Online with MyInfo (includes a 3-year subscription)	*	*	*	*	*
Advanced Real Time Traffic Information (includes a 3-year subscription)	*	*	*	*	*
BMW Remote Services includes Stolen Vehicle Recovery, Remote Door Unlock and My BMW Remote app (includes a 10-year subscription)	*	*	*	*	*
BMW Apps	*	*	*	*	*
Enhanced USB, Bluetooth® including Audio Streaming, and Mobile Office features, ⁵ plus Smartphone Integration; Message Dictation available with optional 3rd-party subscription	*	*	*	*	*
Instrument cluster with extended content (also included with Active Cruise Control with Stop & Go)	*	*	*	*	*

Leather upholstery: Leather on all seating surfaces; other components may be Leather or Leatherette.

Footnotes: see page 11.

◆ Standard★ Standard in Package

Luxury Line (requires Premium Package; not available with Sport Line or M Sport)	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Multi Spoke (Style 416) 18 x 8.0 light alloy wheels and 225/45 run-flat ¹ all-season tires ²	☆	☆	☆	☆	☆
High-gloss chrome design trim on front and rear bumpers, air intakes, 11 kidney grille slats, and exhaust pipe tips	☆	☆	☆	☆	☆
High-gloss black B-pillar and chrome window surround	☆	☆	☆	☆	☆
Dakota Leather upholstery with exclusive stitching	☆	☆	☆	☆	☆
Luxury Line-specific wood trims	☆	☆	☆	☆	☆
Luxury Line-specific door-sill finishers	☆	☆	☆	☆	☆
Chrome rings around stack, A/C and radio controls	☆	☆	☆	☆	☆
Signature key fob with chrome accent	☆	☆	\Rightarrow	☆	☆

Sport Line (not available with Luxury Line or M Sport)	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Double Spoke (Style 397) 18 x 8.0 light alloy wheels and 225/45 run-flat ¹ performance ^{2,3} or all-season tires ² (includes increased top-speed limiter)	☆	☆	☆	☆	☆
M Sport Suspension calibration	☆		☆		
High-gloss black design trim on front and rear bumpers, air intakes, 8 kidney grille slats, and exhaust pipe tips	☆	☆	☆	☆	☆
Black mirror caps	☆	☆	☆	☆	☆
High-gloss black B-pillar	☆	☆	☆	☆	☆
10-way power front sport seats; includes 2-way power-adjustable side bolsters, 2-way manual headrests and thigh support; driver memory for exterior mirror and seat positions	☆	☆	☆	☆	☆
Black SensaTec upholstery with Red highlight	☆	☆	☆	☆	☆
Sport Line-specific leather upholsteries	0	0	0	0	0
Sport Line-specific interior trims	☆	☆	☆	☆	☆
Chrome rings around A/C and radio controls	☆	☆	☆	☆	☆
Sport Line-specific door-sill finishers	☆	☆	☆	☆	☆
Anthracite headliner	☆	☆	$\stackrel{\leftrightarrow}{\sim}$	☆	☆
Signature key fob with red accent	☆	☆	☆	☆	☆
Sport Instrument Cluster	☆	☆	☆	☆	☆

Leather upholstery: Leather on all seating surfaces; other components may be Leather or Leatherette.

M Sport (not available with Luxury Line or Sport Line)	328i	328i xDrive	335i	335i xDrive	ActiveHybrid 3
Star Spoke (Style 400M) light alloy wheels; 18 x 8.0 front, 18 x 8.5 rear, and 225/45 front, 255/40 rear run-flat ¹ performance tires ^{2, 3} (includes increased top-speed limiter)	☆	0	☆	0	☆
Star Spoke (Style 400M) light alloy wheels 18 x 8.0 and 225/45 run-flat ¹ all-season tires ²	0	☆	0	☆	0
M Sport suspension calibration	☆		☆		
Aerodynamic kit	☆	☆	☆	☆	☆
Shadowline exterior trim	☆	☆	☆	☆	☆
3-spoke leather-wrapped multi-function M Sport steering wheel with controls for audio system, cruise control, and Bluetooth® wireless communication for hands-free mobile phone ⁴	☆	\$	☆	☆	☆
Sport instrument cluster	☆	☆	☆	☆	☆
10-way power front sport seats; includes 2-way power-adjustable side bolsters, 2-way manual headrests and thigh support; driver memory for exterior mirror and seat positions	☆	*	☆	*	☆
SensaTec upholstery					
M Sport-specific interior trims	☆	☆	☆	☆	☆
Leather upholsteries	0	0	0	0	0
Chrome rings around A/C and radio controls	☆	☆	☆	☆	☆
Anthracite headliner	☆	☆	☆	☆	☆
M door-sill finishers	☆	☆	☆	☆	☆
M driver footrest (requires Black or Red upholstery)	☆	☆	☆	☆	☆
Signature key fob with blue accent	☆	☆	☆	☆	☆

 $^{^{\}rm 1}$ Run-flat tires do not come equipped with a spare wheel and tire.

² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

 $^{^{\}rm 3}$ Performance tires are not recommended for driving in ice and snow conditions.

 $^{^4}$ Check for a list of tested mobile phones at your authorized BMW center or bmwusa.com/bluetooth.

⁵ Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.

⁶ Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

⁷ Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

[☆] Included in LineO Optional in Line