

BMW of North America, LLC

Pricing Guide

Model Year 2013

Suggested Retail Price

3 Series SW (F31)

Effective March 1, 2013



Series	Model Description	Body Group	NA Code	AG Code	Engine	SOP
3 Series	328i xDrive Sports Wagon	F30	13TC	3G73	N20/2.0L	03/13

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Change Notes

2/7/2013	Leleu	All new release.
2/5/2013	Leleu	All-new release.

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		328i xDrive Sports Wagon
		Start of Production 03/2013
		Base Price U.S.A. Port of Entry* \$41,450
		Base Price Euro Deliver Munich Pick Up \$38,600
		Base Price Diplomatic U.S.A. Port of Entry \$39,380
Non-Metallic		STD
300	Alpine White	x
668	Jet Black	x
Metallic		\$550
475	Black Sapphire Metallic	x
A17	Mojave Metallic	x
A75	Melbourne Red Metallic	x
A83	Glacier Silver Metallic	x
A89	Imperial Blue Metallic	x
A92	Orion Silver Metallic	x
A96	Mineral White Metallic	x
B06	Sparkling Bronze Metallic	x
B39	Mineral Grey Metallic	x
B40	Liquid Blue Metallic	x
B45	Estoril Blue	x
	<i>B45 requires ordering ZMM</i>	x
Upholstery		
KC	Leatherette	STD
KCDF	Venetian Beige Leatherette	x
	<i>In combination with ZMM</i>	NC
	<i>KCDF cannot be ordered with ZLL, ZML or ZSL</i>	x
KCL3	Black Leatherette/Red Highlight	x
	<i>Included in package</i>	ZSL
	<i>KCL3 requires ordering ZSL</i>	x
	<i>KCL3 cannot be ordered with ZPP</i>	x
KCSW	Black Leatherette	x
	<i>Included in package</i>	ZMM
	<i>KCSW cannot be ordered with ZLL, ZML or ZSL</i>	x
LC	Leather Dakota	\$1,450
	<i>In combination with ZLL</i>	NC
	<i>In combination with ZML</i>	NC
	<i>In combination with ZPP</i>	NC
	<i>Included in package</i>	ZPP
LCDF	Venetian Beige Dakota Leather	x
	<i>In combination with ZMM</i>	\$1,450
	<i>LCDF cannot be ordered with ZLL, ZML or ZSL</i>	x
LCL3	Leather Dakota Black/Red highlight	x
	<i>In combination with ZSL</i>	\$1,450
	<i>LCL3 requires ordering ZSL</i>	x
LCL4	Leather Dakota Everest Grey/Black highlight	x
	<i>In combination with ZSL</i>	\$1,450
	<i>LCL4 requires ordering ZSL</i>	x
LCL5	Leather Dakota Coral Red/Black highlight	x
	<i>In combination with ZMM</i>	\$1,450
	<i>In combination with ZSL</i>	\$1,450
	<i>LCL5 cannot be ordered with 4DX</i>	x
	<i>LCL5 requires ordering ZMM or ZSL</i>	x
LCL8	Black with Dark Oyster	x
	<i>In combination with ZML</i>	NC
	<i>LCL8 requires ordering ZML</i>	x
LCL9	Leather Dakota Oyster/accent Oyster dark	x
	<i>Included in package</i>	ZML
	<i>LCL9 requires ordering ZML</i>	x

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Upholstery		
LCLX	Leather Dakota Saddle Brown exclusive stitching <i>In combination with ZLL</i> <i>LCLX requires ordering ZLL</i>	X NC x
LCLY	Leather Dakota Veneto Beige exclusive stitching <i>In combination with ZLL</i> <i>LCLY requires ordering ZLL</i>	x NC x
LCLZ	Leather Dakota Black exclusive stitching <i>Included in package</i> <i>LCLZ requires ordering ZLL</i>	x ZLL x
LCSW	Black Dakota Leather <i>In combination with ZMM</i> <i>LCSW cannot be ordered with ZLL, ZML or ZSL</i>	x \$1,450 x

Lines		
ZLL	Luxury Line	\$2,300
255	Sports leather steering wheel	x
2H2	18" light alloy wheels Multi-spoke style-416 (18x8.0, 225/45 R18)	x
3AT	Roof rails in Aluminum Satin or 3AA Roof rails black	x + \$0
4CE	Anthracite Wood Trim or 4B8 Burlled Walnut Trim with Inlay	x + \$0
4DM	Highlight trim finishers pearl gloss chrome	x
7S2	Luxury Line	x
LCLZ	Leather Dakota Black exclusive stitching or LCLX Leather Dakota Saddle Brown exclusive stitching or LCLY Leather Dakota Veneto Beige exclusive stitching	x + \$0 + \$0
ZAS	All Season Tires	x
	Chrome design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers)	x
	Chrome rings around center stack, A/C and radio controls	
	High-gloss black B-pillar	
	Signature key	
	ZLL cannot be ordered with ZML, ZMM or ZSL	x
	ZLL requires ordering ZPP	x
	ZLL requires ordering 3DZ	x
	Note: 3DZ - Without Lines designation outside	

ZML	Modern Line	\$2,300
255	Sports leather steering wheel	x
2P5	18" light alloy wheels turbine styling 415 (18x8.0, 225/45 R18)	x
3AT	Roof rails in Aluminum Satin or 3AA Roof rails black	x + \$0
4DM	Highlight trim finishers pearl gloss chrome	x
4DZ	Dark Pearl Interior Trim or 4AD Brushed Aluminum trim or 4CE Anthracite Wood Trim or 4DD Finition Pure Wood Trim	x + \$0 + \$0 + \$0
7S1	Modern Line	x
LCL9	Leather Dakota Oyster/accent Oyster dark or LCL8 Black with Dark Oyster	x + \$0
ZAS	All Season Tires	x
	Matte chrome design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers)	x
	Chrome rings around A/C and radio controls	
	High-gloss black B-pillar	
	Signature key	
	ZML cannot be ordered with ZLL, ZMM or ZSL	x
	ZML requires ordering ZPP	x
	ZML requires ordering 3DZ	x
	Note: 3DZ - Without Lines designation outside	

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Lines		
ZMM	M Sport	\$3,950
2PP	18" star-spoke 400M wheels w/ all-season tires (18x8.0, 225/45 R18)	x
	or 2PE 18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	+ \$0
337	M Sport Package	x
3AA	Roof rails black	x
481	Sport seats	x
4DX	Highlight trim finishers Estoril Blue matte	x
	or 4DL Highlight trim finishers Black high-gloss	+ \$0
	or 4DM Highlight trim finishers pearl gloss chrome	+ \$0
4MR	Aluminum Hexagon interior trim	x
	or 4AB Dark Burl Walnut wood trim	+ \$0
710	M steering wheel	x
715	Aerodynamic kit	x
760	Shadowline exterior trim	x
775	Anthracite headliner	x
KCSW	Black Leatherette	x
	or KCDF Venetian Beige Leatherette	+ \$0
	or LCDF Venetian Beige Dakota Leather	+ \$1,450
	or LCL5 Leather Dakota Coral Red/Black highlight	+ \$1,450
	or LCSW Black Dakota Leather	+ \$1,450
ZAS	All Season Tires	x
	or ZPT Performance Summer Tires	+ \$0
	Chrome rings around A/C and radio controls	x
	Sport instrument cluster	
	Signature key	
	ZMM cannot be ordered with ZLL, ZML or ZSL	x
	ZMM will delete STD or 100% equipment 520	x
	ZMM and 2PE will add 840 to the order	x
	ZMM requires ordering 300, 475, A75, A83, B39 or B45	x
	Note: 840 - Increased top speed limiter	

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Lines		
ZSL	Sport Line	\$2,600
	255 Sports leather steering wheel	x
	2A5 18" light alloy wheels Double-spoke style 397 (18x8.0, 225/45 R18)	x
	3AA Roof rails black	x
	3BE Door mirror caps in black	x
	481 Sport seats	x
	4AT High-Gloss Black Trim	x
	or 4AD Brushed Aluminum trim	+ \$0
	or 4CE Anthracite Wood Trim	+ \$250
	4DN Highlight trim finishers Coral Red matte	x
	or 4DL Highlight trim finishers Black high-gloss	+ \$0
	or 4DM Highlight trim finishers pearl gloss chrome	+ \$0
	775 Anthracite headliner	x
	7AC Sport Line	x
	KCL3 Black Leatherette/Red Highlight	x
	or LCL3 Leather Dakota Black/Red highlight	+ \$1,450
	or LCL4 Leather Dakota Everest Grey/Black highlight	+ \$1,450
	or LCL5 Leather Dakota Coral Red/Black highlight	+ \$1,450
	ZAS All Season Tires	x
	or ZPT Performance Summer Tires	+ \$0
	Black high-gloss design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers)	x
	High-gloss black B-pillar	
	Chrome rings around A/C and radio controls	
	Sport instrument cluster	
	Signature key	
	ZSL requires ordering 3DZ	x
	ZSL cannot be ordered with ZLL, ZML or ZMM	x
	ZSL and ZPT will add 840 to the order	x
	Note: 3DZ - Without Lines designation outside	
	Note: 840 - Increased top speed limiter	
Packages		
ZCW	Cold Weather Package	\$950
	248 Heated Steering Wheel	x
	494 Heated front seats	x
	496 Heated rear seats	x
	502 Retractable headlight washers	x
	ZCW requires ordering Leather Dakota or ZPP	x
ZDA	Driver Assistance Package	\$1,900
	3AG Rear-view camera	x
	508 Park Distance Control	x
	5AG Active Blind Spot Detection	x
	5DL Side and Top View Cameras	x
ZDB	Driver Assistance Plus	\$700
	5AD Lane Departure Warning	x
	8TH Speed Limit Info	x
	ZDB requires ordering ZDA	x
	ZDB requires ordering 609 or ZTP	x
ZDH	Dynamic Handling Package	\$1,000
	2VF Adaptive M Suspension	x
	2VL Variable sport steering	x
	ZDH and ZMM will delete 704 from the order	x
	ZDH and ZSL will delete 704 from the order	x
	Note: 704 - M sport suspension	

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Packages		
ZLP	Lighting Package	\$900
	522 Xenon headlights	x
	524 Adaptive light control	x
ZPP	Premium Package	\$2,200
	322 Comfort Access keyless entry	x
	488 Lumbar support	x
	655 Satellite radio with 1 year subscription	x
	LC Leather Dakota	x
ZTP	Technology Package	\$3,000
	609 Navigation system	x
	610 Head-up Display	x
	6AK BMW Online	x
	6AM Advanced Real-Time Traffic Information	x
	6AP Remote Services	x
	6NR BMW Apps	x
	6WA Instrument cluster with extended contents	x
Options		
2TB	Sport automatic transmission with shift paddles <i>2TB requires ordering ZMM or ZSL</i>	\$500 x
302	Anti-theft alarm system	\$400
3AA	Roof rails black <i>In combination with ZMM</i> <i>In combination with ZSL</i> <i>Included in package</i> <i>In combination with ZLL</i> <i>In combination with ZML</i> <i>3AA cannot be ordered with ZLL or ZML</i> <i>Alternate in package</i>	\$100 NC NC ZMM, ZSL NC NC x ZLL, ZML, ZMM
3AG	Rear-view camera <i>Included in package</i> <i>3AG requires ordering 508 or ZDA</i>	\$400 ZDA x
417	Rear manual side window shades	\$250
494	Heated front seats <i>Included in package</i>	\$500 ZCW
4AB	Dark Burl Walnut wood trim <i>In combination with ZMM</i> <i>4AB cannot be ordered with ZLL, ZML or ZSL</i> <i>4AB requires ordering 4DM</i> <i>Alternate in package</i>	\$500 NC x x ZMM
508	Park Distance Control <i>Included in package</i>	\$750 ZDA
5AC	Automatic high beams	\$250
5DF	Active Cruise Control <i>5DF cannot be ordered with ZMM</i> <i>5DF will delete STD or 100% equipment 544</i> <i>5DF will add 6WA to the order</i>	\$2,400 x x x
5DP	Parking Assistant <i>5DP requires ordering 508 or ZDA</i>	\$500 x
609	Navigation system <i>Included in package</i> <i>609 will add 6AK, 6AM, 6AP, 6NR and 6WA to the order</i>	\$2,000 ZTP x
688	Harman Kardon surround sound system	\$875
6AN	Concierge Services <i>6AN requires ordering 609 or ZTP</i>	\$250 x

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Options

6NS	Enhanced USB and Bluetooth plus Smartphone Integration <i>6NS will delete STD or 100% equipment 6NH</i>	\$500
		x

Other Charges

Destination & Handling	\$895
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Standard

1CA	CO2 relevant vehicles	STD
1CC	Automatic Start/Stop function	STD
205	STEPTRONIC automatic transmission	STD
216	Servotronic	STD
240	Leather steering wheel	STD
249	Multi-function steering wheel	STD
258	Run-flat tires	STD
2DW	17" light alloy wheels Star-spoke style 393 w/ all-season tires (17x7.5, 225/50 R17)	STD
2VB	Tire pressure monitor	STD
316	Power tailgate	STD
319	Universal garage-door opener	STD
402	Panoramic moonroof	STD
423	Floor mats	STD
430	Auto-dimming interior and exterior mirrors	STD
431	Auto-dimming rearview mirror	STD
459	Power front seats with driver seat memory	STD
465	Split fold-down-rear seat	STD
493	Storage package	STD
497	Rear center armrest	STD
4CG	Silver Matte Trim	STD
520	Foglights	STD
521	Rain sensor and auto headlights	STD
534	Automatic climate control	STD
544	Dynamic Cruise Control	STD
563	Ambiance lighting	STD
575	Additional 12-V power sockets	STD
645	Radio control US	STD
653	HD Radio	STD
676	Hi-fi sound system	STD
693	Satellite radio preparation	STD
697	DVD Area coding (North America)	STD
6AC	BMW Assist eCall	STD
6AE	BMW TeleServices	STD
6NH	Hands-free Bluetooth and USB audio connection	STD

Wheels



18" light alloy wheels Double-spoke style 397

Front / Rear: 18x8.0, 225/45 R18

Code: 2A5

Style: 397 2A5 requires ordering ZAS or ZPT

ZSL

x

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Wheels

	17" light alloy wheels Star-spoke style 393 w/ all-season tires	Standard
Code: 2DW Style: 393	Front / Rear: 17x7.5, 225/50 R17 2DW requires ordering ZAS	x
	18" light alloy wheels Multi-spoke style-416	ZLL
Code: 2H2 Style: 416	Front / Rear: 18x8.0, 225/45 R18 2H2 requires ordering ZAS	x
	18" light alloy wheels turbine styling 415	ZML
Code: 2P5 Style: 415	Front / Rear: 18x8.0, 225/45 R18 2P5 requires ordering ZAS	x
	18" star-spoke 400M wheels w/ mixed summer tires	ZMM (upgrade)
Code: 2PE Style: 400M	Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 2PE requires ordering ZPT	x
	18" star-spoke 400M wheels w/ all-season tires	ZMM
Code: 2PP Style: 400	Front / Rear: 18x8.0, 225/45 R18 2PP requires ordering ZAS	x