



Aftersales Business Development & Marketing New M Performance Parts for 4 Series F32



Aftersales Business Development & Marketing is excited to announce a thrilling range of M Performance Parts for the first-ever BMW 4 Series. This new line of accessories gives the 4 Series a distinctive racing character and even greater driving dynamics. BMW M Performance Parts are the result of years of racing expertise and have been developed in close collaboration with BMW M GmbH. Each component goes through an intense development and manufacturing process which results in uncompromised performance. For a full list of part numbers and pricing, please see the attached part matrix below. To take the Ultimate Driving Machine a step further, order your M Performance Parts today!

Product Highlights / Benefits:

BMW M Performance Parts provide our customers with many benefits:

- **Design:** Developed in conjunction with BMW M GmbH, BMW M Performance Parts are designed to capture the feel and spirit of the racetrack. They further enhance the driving dynamics of all BMW vehicles while giving the vehicle a powerful and exclusive appearance.
- **Exclusivity:** BMW M Performance Parts are the only accessories developed and approved by the BMW Group. They are the result of years of racing experience and are designed with the enthusiast in mind.
- **Adheres to rigorous BMW Group test standards:** All BMW M Performance Parts are tested to ensure compliance with stringent group standards
- **Superior warranty coverage**
 - 4 Year / 50K miles when purchased with a new vehicle
 - 2 years or the balance of the new vehicle warranty, whichever is greater
- **Fully Residualizable on Leases starting Jan 2014:** Any BMW M Performance part installed utilizing the VIA (VDC Installed Accessories) program is fully residualized for customer and Center benefit. See the latest VIA ordering guides on Centernet (Aftersales Business and Development Portal -> VIA Parts and Billing Guide) for information on available accessories.

Featured Products:

BMW M Performance Exhaust System

Made from corrosion resistant stainless-steel, this axle back exhaust system is aurally and visually stunning. Available with stainless steel or carbon fiber (coming Q3 2014) exhaust tips, this exhaust system unleashes the full sound and fury of the immensely powerful N55 motor. Fits all 335i and 435i models.



BMW M Performance Style 624M and 405M 20" Wheelsets

Available for all 3 and 4 Series vehicles, these new M Performance Wheelsets complete the racing look. Both styles are staggered width and 20" in diameter for maximum performance. With aggressive styles and lightweight forged construction, BMW M Performance Wheelsets are hard to beat!

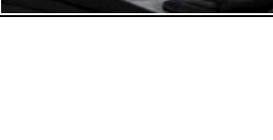


BMW M Performance Limited-Slip Differential

For those customers who are hardcore performance enthusiasts, we are pleased to announce the return of the LSD! Developed in conjunction with the engineers for M GmbH, this 30% lockup differential helps put the power to the road, integrating seamlessly with the DSC system. This limited slip differential fits all automatic 335i and 435i models. A manual version will be introduced later in 2014.



Please see the full list below for pricing and availability. Prices subject to change without notice.

Product Description	Details/Availability	Model	Part Number	VIA Code	Photo	MSRP
Kidney grilles in black high-gloss, Right	Temporarily Out of Stock			0Z06		\$80.00
Kidney grilles in black high-gloss, Left	Temporarily Out of Stock					\$80.00
Carbon Fiber Front Splitter	M Sport Only		51 19 2 334 548	0Z17		\$1,500.00
	<i>Via BIMMERPOST.com</i>					
Rear spoiler carbon fiber			51 62 2 334 545	0Z22		\$625.00
Rear lip spoiler	Small lip spoiler suitable for installation on any 4 Series. Can be painted or left black		51 19 5 354 500			\$271.95
Rear diffuser	M Sport Only	428i	51 19 2 334 543	0Z4G		\$493.52
Rear diffuser	M Sport Only	435i	51 19 2 339 218	0Z4G		\$500.00
Side skirt films	M Sport Only		51 14 2 348 911	0Z2T		\$175.00
Carbon fiber Mirror Cap, Right			51 16 2 211 904	0Z21		\$325.00
Carbon fiber Mirror Cap, Left			51 16 2 211 905			\$325.00
Steering wheel II Alcantara with carbon fiber cover and race display			32 30 2 230 189	0Z2E		\$1,751.00
Steering wheel II Alcantara with carbon fiber cover without race display			32 30 2 230 188	0Z2F		\$935.00
Carbon fiber interior trim			51 95 2 350 474	0Z2Q		\$1,000.00
Cover selector lever in carbon fiber		Automatic	61 31 2 250 696	0Z2R		\$200.00
Cover selector lever in carbon fiber		Sport Auto	61 31 2 250 698			\$200.00
Carbon Center Console Cover			51 16 2 343 741	0Z6Z		\$175.00
Shift Knob in Carbon and Alcantara			25 11 2 222 534	0Z2S		\$250.00

Carbon Fiber and Alcantara E-Brake Handle			34 30 2 222 538	OZ4F		\$180.00
Pedal cover stainless steel		Manual	35 00 2 232 278	OZ24		\$150.00
Pedal cover stainless steel		Automatic	35 00 2 232 276			\$150.00
Footrest Stainless Steel		Non M Sport only	51 47 2 232 279	OZ3U		\$150.00
Side Stripes			51 14 2 351 086	OZ3T		\$175.00
M Performance Exhaust system		428i	18 30 2 293 771	OZ10		\$1,200.00
M Performance Exhaust system		435i	18 30 2 354 340	OZ10		\$1,200.00
Exhaust pipe finisher in Stainless Steel	Order 2 Per 435i Exhaust		18 30 2 354 364			\$100.00
Exhaust pipe finisher in Carbon	Order 2 Per 435i Exhaust, Available Q3 2014		TBD	OZ6M		TBD
M Performance Suspension		428i	TBD	OZ58		TBD
M Performance Suspension		435i	33 50 2 357 631			\$1,600.00
M Performance Limited Slip Differential		335i Auto & 435i Auto	33 10 7 555 607	OZ7A		\$3,200.00
M Performance Brake Kit - Red	Must be in combination with OZ2C Performance Brakes		34 11 2 221 445	OZ2N		\$2,300.00
M Performance Brake Kit - Yellow	Must be in combination with OZ2C Performance Brakes		34 11 2 221 446	OZ2O		\$2,300.00
M Performance Brake Kit - Orange	Must be in combination with OZ2C Performance Brakes		34 11 2 221 447	OZ2P		\$2,300.00
M Performance Brake Disc - Front	Dimpled and Slotted rotors	Comes w/ M Perf Brake Kit or can be installed on 2NH M Sport Brakes	34 10 6 797 603	OZ6W		\$400.00
M Performance Brake Disc - Rear	Dimpled and Slotted rotors, 428i		34 10 6 797 598			\$250.00
M Performance Brake Disc - Rear	Dimpled and Slotted rotors, 435i		34 10 6 797 600			\$250.00

M Performance Wheelset Style 405M RDC LC			36 11 2 219 672			\$4,500.00
M Performance Wheelset Style 624M Black RDC LC			36 11 2 352 868			\$4,500.00
M Performance Wheelset Style 624M Polished RDC LC			36 11 2 353 238			\$4,500.00

Via BIMMERPOST.com