

3 Series Sedan

320i
328i
335i



The Ultimate
Driving Experience.®



BMW 3 Series Sedan.

MY2012 PRODUCT GUIDE.

All specifications subject to change without prior notice.

2012 - 3 Series Sedan

Technical Specifications

		320i Sedan 3B13	320i Sedan 3B13	328i Sedan 3A53	328i Sedan 3A53	335i Sedan 3A93	335i Sedan 3A93
		N20B20U0 automatic transmission 8	N20B20U0 manual transmission 6	N20B20O0 automatic transmission 8	N20B20O0 manual transmission 6	N55B30M0 automatic transmission 8	N55B30M0 manual transmission 6
Engine type							
Transmission type							
No of Doors / Seats	/	4 / 5	4 / 5	4 / 5	4 / 5	4 / 5	4 / 5
Veh. length	mm / inch	4636 / 182.5	4636 / 182.5	4636 / 182.5	4636 / 182.5	4636 / 182.5	4636 / 182.5
Veh. width	mm / inch	1811 / 71.3	1811 / 71.3	1811 / 71.3	1811 / 71.3	1811 / 71.3	1811 / 71.3
Veh. height	mm / inch	1429 / 56.3	1429 / 56.3	1429 / 56.3	1429 / 56.3	1429 / 56.3	1429 / 56.3
Wheelbase	mm / inch	2810 / 110.6	2810 / 110.6	2810 / 110.6	2810 / 110.6	2810 / 110.6	2810 / 110.6
Turning circle	m / ft	11.3 / 37.1	11.3 / 37.1	11.3 / 37.1	11.3 / 37.1	11.3 / 37.1	11.3 / 37.1
Track front	mm / inch	1531 / 60.3	1531 / 60.3	1531 / 60.3	1531 / 60.3	1537 / 60.5	1537 / 60.5
Track rear	mm / inch	1572 / 61.9	1572 / 61.9	1572 / 61.9	1572 / 61.9	1578 / 62.1	1578 / 62.1
Ground clearance	mm/inch	140 / 5,5	140 / 5,5	140 / 5,5	140 / 5,5	140 / 5,5	140 / 5,5
Shoulder width front	mm / inch	1400 / 55.1	1400 / 55.1	1400 / 55.1	1400 / 55.1	1400 / 55.1	1400 / 55.1
Shoulder width rear	mm / inch	1400 / 55.1	1400 / 55.1	1400 / 55.1	1400 / 55.1	1400 / 55.1	1400 / 55.1
Legroom front	mm / inch	1068 / 42	1068 / 42	1068 / 42	1068 / 42	1068 / 42	1068 / 42
Legroom rear	mm / inch	892 / 35.1	892 / 35.1	892 / 35.1	892 / 35.1	892 / 35.1	892 / 35.1
Max. headroom front	mm / inch	1023 / 40.3	1023 / 40.3	1023 / 40.3	1023 / 40.3	1023 / 40.3	1023 / 40.3
Max. headroom rear	mm / inch	957 / 37.7	957 / 37.7	957 / 37.7	957 / 37.7	957 / 37.7	957 / 37.7
Luggage comp. capacity	m ³ / ft ³	0,480 /	0,480 /	0,480 / 13	0,480 / 13	0,480 / 13	0,480 / 13
Fuel tank capacity	liter / gal	60 / 15.8	60 / 15.8	60 / 15.8	60 / 15.8	60 / 15.8	60 / 15.8
Curb weight	Kg / lbs	1495 / 3296	1475 / 3252	1570 / 3461	1545 / 3406	1630 / 3594	1620 / 3571
Weight distribution (rear)	%	49.8	50.5	50	50.5	48.5	49.1
Gross veh. weight	Kg / lbs	1975 / 4354	1950 / 4299	2020 / 4453	2000 / 4409	2070 / 4564	2060 / 4542
Payload	Kg / lbs	410 / 904	410 / 904	410 / 904	410 / 904	410 / 904	410 / 904
Axle load limit front	Kg / lbs	910 / 2006	910 / 2006	935 / 2061	935 / 2061	980 / 2161	980 / 2161
Axle load limit rear	Kg / lbs	1115 / 2458	1115 / 2458	1140 / 2513	1140 / 2513	1145 / 2524	1145 / 2524
Roof load	Kg / lbs	75 / 165	75 / 165	/	/	/	/
Engine type / Cylinders / Valves p.cyl.		in line / 4 / 4 MEVD 17.2.4	in line / 4 / 4 MEVD 17.2.4	in line / 4 / 4 MEVD 17.2.4	in line / 4 / 4 MEVD 17.2.4	in line / 6 / 4 MEVD 17.2	in line / 6 / 4 MEVD 17.2
Fuel management		DI2,WVT / TwinPower Turbo	DI2,WVT / TwinPower Turbo	DI, WVT / TwinPower Turbo	DI, WVT / TwinPower Turbo	DI, WVT / TwinPower Turbo	DI, WVT / TwinPower Turbo
Injection technique / Charging Type							
Displacement	cm ³ / inch	1997 / 122	1997 / 122	1997 / 122	1997 / 122	2979 / 182	2979 / 182
Stroke	mm / inch	90.1 / 3.5	90.1 / 3.5	90.1 / 3.5	90.1 / 3.5	89.6 / 3.5	89.6 / 3.5
Bore	mm / inch	84 / 3.3	84 / 3.3	84 / 3.3	84 / 3.3	84 / 3.3	84 / 3.3
Engine power / at rpm	bHP / 1min	181 / 5000	181 / 5000	241 / 5000-6000	241 / 5000-6000	300 / 5800	300 / 5800
Engine torque / at rpm	ft. lbs (Nm) / 1min	184 (250) / 1250-4500	184 (250) / 1250-4500	258 (350) / 1250-4800	258 (350) / 1250-4800	300 (407) / 1300-5000	300 (407) / 1300-5000
Compression rate / Fuel type (recomm.)	:1/	10 / ROZ91-98 (ROZ95)	10 / ROZ91-98 (ROZ95)	10 / ROZ91-98 (ROZ95)	10 / ROZ91-98 (ROZ95)	10.2 / ROZ91-98 (ROZ95)	10.2 / ROZ91-98 (ROZ95)
Type of gearbox		8HP45	1 plus	8HP45	1-350-Turbo	8HP45	K
Gear ratios 1st gear / 2nd / 3rd / 4th	/ / / /	4.714 / 3.143 / 2.106 / 1.667	3.498 / 2.005 / 1.313 / 1	4.714 / 3.143 / 2.106 / 1.667	3.683 / 2.062 / 1.313 / 1	4.714 / 3.143 / 2.106 / 1.667	4.11 / 2.315 / 1.542 / 1.179
5th / 6th / 7th / 8th	/ / / /	1.285 / 1 / 0.839 / 0.667	0.809 / 0.701 / /	1.285 / 1 / 0.839 / 0.667	0.809 / 0.677 / 0 / 0	1.285 / 1 / 0.839 / 0.667	1 / 0.846 / 0 / 0
Reverse gear		3.295	3.187	3.295	3.348	3.295	3.727
Final drive		3.154	3.077	3.154	3.909	3.154	3.231
Steering type / Steering transmission, overall	/:1/	rack-and-pinion (EPS)/ 15.1	rack-and-pinion (EPS)/ 15.1	rack-and-pinion (EPS)/ 15.1	rack-and-pinion (EPS)/ 15.1	rack-and-pinion (EPS)/ 15.1	rack-and-pinion (EPS)/ 15.1
Front brake // diameter	- // mm / inch	disc ventilated // 300 / 11.8	disc ventilated // 300 / 11.8	disc ventilated // /	disc ventilated // /	disc ventilated // /	disc ventilated // /
Rear brake // diameter	- // mm / inch	disc ventilated // 300 / 11.8	disc ventilated // 300 / 11.8	disc ventilated // /	disc ventilated // /	disc ventilated // /	disc ventilated // /
Cx // A	// m ² / ft	0.29 // 2.2 / 23.68	0.29 // 2.2 / 23.68	0.29 // 2.2 / 23.68	0.29 // 2.2 / 23.68	0.3 // 2.2 / 23.68	0.3 // 2.2 / 23.68
Air resistance	m ² / ft	0.64 / 6.87	0.64 / 6.87	0.64 / 6.87	0.64 / 6.87	0.66 / 7.1	0.66 / 7.1
Top speed	Km/h / mph	210 / 130	210 / 130	210 / 130	210 / 130	210 / 130	210 / 130
Top speed optional	/	/	/	250 / 155	250 / 155	250 / 155	250 / 155
Acceleration 0-60 mph	s	7.4	7.1	5.9	5.7	5.4	5.4
Acceleration 0-100Km/h	s	7.8	7.5	6.3	6.1	5.7	5.7
Acceleration 0-1000m	s	28.2	27.8	25.9	25.6	24.5	24.5
Fuel cons. City	l/100Km	/	/	8.0	9.0	9.5	9.8
Fuel cons. Highway	l/100Km	/	/	5.3	5.6	6.1	6.5
Fuel cons. Combined	l/100Km	/	/	6.8	7.5	8.0	8.3
Cooling system incl. Heater / Engine oil (filling quantity) **	liter/quarts // L/qz	7.6/8 // 5.75/6.1	6.7/7.1 // 5.75/6.1	7.6/8 // 5.75/6.1	7/7.4 // 5.75/6.1	7.2/7.6 // 6.5/6.9	6.7/7.1 // 6.5/6.9
Transmission fluid		permanent	permanent	permanent	permanent	permanent	permanent
Battery / Battery position	Ah /	90 / luggage compartement	90 / luggage compartement	90 / luggage compartement	90 / luggage compartement	90 / luggage compartement	90 / luggage compartement
Alternator	A/W	170 / 2380	170 / 2380	170 / 2380	170 / 2380	210 / 2940	210 / 2940

1) Model

320i Sedan



2) Paint

Alpine White / Jet Black / Black Sapphire / Havanna / Melbourne Red / Glacier Silver /
Imperial Blue / Mineral White / Sparkling Bronze / Mineral Grey / Liquid Blue



3) Upholstery (leatherette)

Black / Veneto Beige



4) Packages & Options

<u>Packages</u>	<u>Options</u>	
Premium Package	Automatic Transmission	Satellite Radio
Lighting Package	Heated Steering Wheel	BMW Assist w/extend Bluetooth
Navigation Package	Park Distance Control, rear	
BMW Apps		

1) Model

328i Sedan

2) Line

Luxury (std)

Sport (optional)

Modern (optional)

3) Paint

Alpine White / Jet Black / Black Sapphire / Havanna / Melbourne Red / Glacier Silver /
Imperial Blue / Mineral White / Sparkling Bronze / Mineral Grey / Liquid Blue

4) Upholstery (leather)

Black / Saddle Brown / Veneto Beige

Black / Corral Red / Everest Grey

Oyster

5) Trim

Fineline Anthracite
Burl Walnut w/ inlay
(all w. Pearl Gloss Chrome
Trim Highlight)

Brushed Aluminum
Diamond Black

Fineline Pure Wood
Fineline Anthracite
Brushed Aluminum
Pearl Gloss
(all w. Pearl Gloss Chrome
Trim Highlight)

6) Sport-Line only Options

Coral Red Trim Highlight
Black Trim Highlight
(not w. Black Trim)
High Speed Maximum
(w. perf. tires)
M Sport Suspension
Mirror Caps Black

7) Packages & Options

Packages	Options	
Premium Package	Heated Steering Wheel	Satellite Radio
Executive Package	Heated Rear Seats	BMW Assist w/extend Bluetooth
Driver Assistance Package	Sport Seats	6-Speed Manual Transmission
BMW Apps	Head-Up Display	

1) Model

335i Sedan

2) Line

Luxury (optional)

Sport (std)

Modern (optional)

3) Paint

Alpine White / Jet Black / Black Sapphire / Havanna / Melbourne Red / Glacier Silver /
Imperial Blue / Mineral White / Sparkling Bronze / Mineral Grey / Liquid Blue

4) Upholstery (leather)

Black / Saddle Brown /
Veneto Beige

Black / Corral Red / Everest Grey

Oyster

5) Trim

FineLine Anthracite
Burl Walnut w/ inlay
(all w. Pearl Gloss Chrome
Trim Highlight)

Brushed Aluminum
Diamond Black

FineLine Pure Wood
FineLine Anthracite
Brushed Aluminum
Pearl Gloss
(all w. Pearl Gloss Chrome
Trim Highlight)

6) Sport-Line only Options

Coral Red Trim Highlight
Black Trim Highlight
(not w. Black Trim)
High Speed Maximum
(w. perf. tires)
M Sport Suspension
Mirror Caps Black

7) Packages & Options

Packages

Premium Package
Driver Assistance Package
BMW Apps

Options

Park Distance Control, front & rear
Heated Rear Seats
Head-Up Display
Variable Sport Steering
Satellite Radio
BMW Assist w/extend Bluetooth

19" alloy wheels (available with option
High-Speed Maximum w. perf. tires)
Surround View
Park Assistant
6-Speed Manual Transmission

BMW Canada, Inc.






Ordering and Pricing Guide

Model Year 2012

3 Series Sedan

Suggested Retail Price



	320i Sedan	328i Sedan	335i Sedan
Wheels  19" alloy wheels, perf. RFT tire Front: 19x8.0, 225/40 R19 Rear: 19x8.5, 255/35 R19 Code: 2A4 Style: 401			\$1,500
 18" alloy wheels, A/S RFT tire Front / Rear: 18x8.0, 225/45 R18 Code: 2A5 Style: 397		ZEC	Standard
 17" alloy wheels, A/S RFT tire Front / Rear: 17x7.5, 225/50 R17 Code: 2DX Style: 394	Standard		
 18" alloy wheels, A/S RFT tire Front / Rear: 18x8.0, 225/45 R18 Code: 2H2 Style: 416		Standard	ZCB
 18" alloy wheels, A/S RFT tire Front / Rear: 18x8.0, 225/45 R18 Code: 2P5 Style: 415		ZCC	ZBD

2012 - 3 Series Sedan

Paint, Upholstery, and Trims

Upholstery	Code number	Leatherette		Dakota Leather						
		Base		Sport Line			Modern Line	Luxury Line		
		KC		LC						
		KCSW	KCDF	LCL3	LCL4	LCL5	LCL9	LCLX	LCLY	LCLZ
Standard for		320i				328i/335i				
Code number										
Upholstery colour		Black	Veneto Beige	Black/Red highlight	Everest Grey/Black highlight	Coral Red/Black highlight	Oyster/Oyster dark highlight	Saddle Brown exclusive stitching	Veneto Beige exclusive stitching	Black exclusive stitching
Interior colour		Black	Veneto Beige	Black	Black	Black	Oyster	Black	Veneto Beige	Black
Basic Seats (320i)	-	✓	✓	-	-	-	✓	✓	✓	✓
Basic Seats (328i)	-	-	-	-	-	-	✓	✓	✓	✓
Sport Seats (328i)	481	-	-	✓	✓	✓	-	-	-	-
Sport Seats (335i)	481	-	-	✓	✓	✓	✓	✓	✓	✓
Non-metallic paintwork (standard for all)										
Alpine White	300	●	●	●	●	●	●	●	●	●
Black ¹	668	●	●	●	●	●	●	●	●	●
Metallic paintwork										
Black Sapphire	475	●	●	●	●	●	●	●	●	●
Melbourne Red	A75	●	●	●	●	-	●	●	●	●
Glacier Silver	A83	●	●	●	●	●	●	●	●	●
Imperial Blue Brilliant Effect	A89	●	●	●	●	●	●	●	●	●
Mineral White ¹	A96	●	●	●	●	●	●	●	●	●
Sparkling Bronze ¹	B06	●	●	●	●	●	●	●	●	●
Havana	A17	●	●	●	●	●	●	●	●	●
Mineral Grey	B39	●	●	●	●	●	●	●	●	●
Liquid Blue ¹	B40	●	●	●	●	●	●	●	●	●
Interior trim finishers										
Satin Silver matt (no highlight trim finishers)	4CG	✓	✓							
Fine-wood trim burled walnut (4AB), with highlight trim finishers Chrome Pearl Grey (4DM)	4AB+4DM	X	X							
Interior trim finishers (Sport Line)										
Interior trim finishers Aluminium, finely brushed lengthwise (4AD), with highlight trim finishers Coral Red matt (4DN)	4AD+4DN			✓	✓	✓				
Interior trim finishers Aluminium, finely brushed lengthwise (4AD), with highlight trim finishers Black high-gloss (4DL)	4AD+4DL			X	X	X				
Black high-gloss (4AT), only with highlight trim finishers Coral Red matt (4DN)	4AT+4DN			X	X	X				
Interior trim finishers (Modern Line)										
Fine-wood trim 'Fineline Pure' textured (4DD), only with highlight trim finishers pearl gloss chrome (4DM)	4DD+4DM						✓			
Fine-wood trim 'Fineline' anthracite (4CE), only with highlight trim finishers pearl gloss chrome (4DM)	4CE+4DM						X			
Interior trim finishers Aluminium, finely brushed lengthwise (4AD), with highlight trim finishers pearl gloss chrome (4DM)	4AD+4DM						X			
Pearl ¹ (4DT), only with highlight trim finishers pearl gloss chrome (4DM)	4DT+4DM						X			
Interior trim finishers (Luxury Line)										
Fine-wood trim 'Fineline' anthracite (4CE), only with highlight trim finishers pearl gloss chrome (4DM)	4CE+4DM							✓	✓	✓
Fine-wood trim burled walnut with inlays (4BB), only with highlight trim finishers pearl gloss chrome (4DM)	4BB+4DM							X	X	X

- = recommended combination of colours
- = not available combination
- ✓ = Standard
- X = Available

¹ only as of 03/2012 production

2012 - 3 Series Sedan

Colour Linked Parts (Leatherette)

		Leatherette	
		Base	
		Black KCSW	Veneto Beige KCDF
Isofix covers	Plastic	Black	Beige
Head supports	Artificial leather grained	Black	Veneto Beige
Rear panel of headrest	Artificial leather grained	Black	Veneto Beige
Headrests, side	Artificial leather grained	Black	Veneto Beige
3rd headrest rear	Artificial leather grained	Black	Veneto Beige
Thighrest	Artificial leather grained	Black	Veneto Beige
Seat belts (belt strap)	Fabric weave	Black	Beige
Seat finishers, side	Plastic	Black	Black
Rear of seat backrest	Foam-backed material grained	Black	Veneto Beige
Seat centre panel	Artificial leather grained	Black	Veneto Beige
Seat side panel	Artificial leather grained	Black	Veneto Beige
Seat side cushioning	Artificial leather grained	Black	Veneto Beige
Storage compartment in door	Plastic grained	Black	Veneto Beige
Armrest front/rear lateral (upper section)	Foam-backed material grained	Black	Veneto Beige
Upholstery insert door trim	Artificial leather grained	Black	Veneto Beige
Door upper-arm trim panel	Foam-backed material grained	Black	Veneto Beige
Door trim	Foam-backed material grained	Black	Veneto Beige
Door-pull handles	Plastic grained	Black	Veneto Beige
Door-pull shell (driver's side)	Plastic grained	Black	Veneto Beige
Armrest front (centre console)	Artificial leather grained	Black	Veneto Beige
Centre console sides	Foam-backed material grained	Black	Veneto Beige
Handbrake lever gaiter	Artificial leather grained	Black	Veneto Beige
Handbrake-lever grip	Plastic grained	Black	Black
Centre console (surface)	Foam-backed material grained	Black	Veneto Beige
Gearshift-lever gaiter	Artificial leather grained	Black	Black
Selector-lever gaiter	Leather 'Dakota'	Black	Black
Glove-box lid	Plastic grained	Black	Veneto Beige
Instrument panel (upper section)	Plastic grained	Black	Black
Instrument panel (lower section)	Plastic grained	Black	Veneto Beige
Steering-wheel rim	Leather 'Nasca'	Black	Black
C-pillar trim upper section	Plastic grained	Everest Grey	Oyster
A-, B-pillar trim upper section	Knitted cloth	Everest Grey	Oyster
B-pillar trim lower section	Plastic grained	Everest Grey	Oyster
Headliner	Knitted cloth	Everest Grey	Oyster
Sun visors	Foil grained	Everest Grey	Oyster
Rear parcel shelf	Knitted cloth	Black	Veneto Beige
Luggage-compartment trim	Needle felt	Anthracite Melange	Anthracite Melange
Floor carpet	Velour	Black	Veneto Beige

2012 - 3 Series Sedan

Colour Linked Parts (Leather)

		Dakota Leather						
		Sport Line			Modern Line		Luxury Line	
		Black/Red Highlight LCL3	Everest Grey/Black Highlight LCL4	Coral Red/Black highlight LCL5	Oyster/Oyster Dark Highlight LCL9	Saddle Brown Exclusive Stitching LCLX	Veneto Beige Exclusive Stitching LCLY	Black Exclusive Stitching LCLZ
Isofix covers	Plastic	Black	Grey	Black	Black	Black	Beige	Black
Head supports	Leather 'Dakota'	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Rear panel of headrest	Artificial leather grained	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Headrests, side	Artificial leather grained	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
3rd headrest rear	Artificial leather grained	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Thighrest	Leather 'Dakota'	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Seat belts (belt strap)	Fabric weave	Black	Grey	Black	Black	Black	Beige	Black
Seat finishers, side	Plastic	Black	Black	Black	Black	Black	Black	Black
Rear of seat backrest	Foam-backed material grained	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Seat centre panel	Leather 'Dakota'	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Seat side panel	Leather 'Dakota'	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Seat side cushioning	Artificial leather grained	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Storage compartment in door	Plastic grained	Black	Black	Black	Oyster	Black	Veneto Beige	Black
Armrest front/rear lateral (upper section)	Leather 'Dakota'	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Upholstery insert door trim	Artificial leather grained	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Door upper-arm trim panel	Foam-backed material grained	Black	Black	Black	Oyster	Black	Veneto Beige	Black
Door trim	Foam-backed material grained	Black	Black	Black	Oyster	Black	Veneto Beige	Black
Door-pull handles	Plastic grained	Black	Black	Black	Oyster	Black	Veneto Beige	Black
Door-pull shell (driver's side)	Plastic grained	Black	Black	Black	Oyster	Black	Veneto Beige	Black
Armrest front (centre console)	Leather 'Dakota'	Black	Everest Grey	Coral Red	Oyster	Saddle Brown	Veneto Beige	Black
Centre console sides	Foam-backed material grained	Black	Black	Black	Oyster	Black	Veneto Beige	Black
Handbrake lever gaiter	Artificial leather grained	Black	Black	Black	Oyster	Black	Veneto Beige	Black
Handbrake-lever grip	Plastic grained	Black	Black	Black	Black	Black	Black	Black
Centre console (surface)	Foam-backed material grained	Black	Black	Black	Oyster	Black	Veneto Beige	Black
Gearshift-lever gaiter	Leather 'Walknappa'	Black	Black	Black	Black	Black	Black	Black
Selector-lever gaiter	Leather 'Dakota'	Black	Black	Black	Black	Black	Black	Black
Glove-box lid	Plastic grained	Black	Black	Black	Oyster	Saddle Brown	Veneto Beige	Black
Instrument panel (upper section)	Plastic grained	Black	Black	Black	Oyster dark	Black	Black	Black
Instrument panel (lower section)	Plastic grained	Black	Black	Black	Oyster	Saddle Brown	Veneto Beige	Black
Steering-wheel rim	Leather 'Nasca'	Black	Black	Black	Oyster dark	Black	Black	Black
C-pillar trim upper section	Plastic grained	Everest Grey	Everest Grey	Everest Grey	Oyster	Everest Grey	Oyster	Everest Grey
A-, B-pillar trim upper section	Knitted cloth	Everest Grey	Everest Grey	Everest Grey	Oyster	Everest Grey	Oyster	Everest Grey
B-pillar trim lower section	Plastic grained	Everest Grey	Everest Grey	Everest Grey	Oyster	Everest Grey	Oyster	Everest Grey
Headliner	Knitted cloth	Everest Grey	Everest Grey	Everest Grey	Oyster	Everest Grey	Oyster	Everest Grey
Sun visors	Foil grained	Everest Grey	Everest Grey	Everest Grey	Oyster	Everest Grey	Oyster	Everest Grey
Rear parcel shelf	Knitted cloth	Black	Black	Black	Oyster	Black	Veneto Beige	Black
Luggage-compartment trim	Needle felt	Anthracite Melange	Anthracite Melange	Anthracite Melange	Anthracite Melange	Anthracite Melange	Anthracite Melange	Anthracite Melange
Floor carpet	Velour	Black	Black	Black	Oyster	Black	Veneto Beige	Black

2012 - 3 Series Sedan

Features Amenities

	320i	328i	335i
Technical			
Inline 4-cylinder TwinPower turbo engine, 16 valves, 2.0 L, 181hp	■		
Inline 4-cylinder TwinPower turbo engine, 16 valves, 2.0 L, 241hp		■	
Inline 6-cylinder TwinPower turbo engine, 24 valves, 3.0 L, 300hp			■
8-speed automatic transmission	□	■	
8-speed sport automatic transmission with shift paddles			■
6-speed manual transmission	■	□	□
Cruise Control with brake function	■	■	■
Driving Experience Control with ECO PRO, Comfort and Sport modes	■	■	
Driving Experience Control with ECO PRO, Comfort, Sport and Sport+ modes		□	■
Electronically controlled engine cooling	■	■	■
Front and rear anti-roll (stabilizer) bars	■	■	■
Fully electronic "drive-by-wire" throttle system	■	■	■
Self-adjusting clutch (SAC)	■	□	□
Servotronic, vehicle speed sensitive power steering		■	■
Start/Stop button with Comfort Go keyless engine start	■	■	■
Vented disc brakes, front & rear	■	■	■
Efficient Dynamics			
Air curtain	■	■	■
Auto Start-Stop with deactivation button	■	■	■
Brake Energy Regeneration	■	■	■
Double VANOS steplessly variable valve timing	■	■	■
Electric Power Steering (EPS)	■	■	■
High Precision Injection (direct injection)	■	■	■
Lightweight aluminum/steel body	■	■	■
Valvetronic engine technology	■	■	■
Lighting			
Adaptive Headlights			■
Adaptive LED Brakelights, with third brakelight	■	■	■
Ambient lighting switchable in BMW Classic light orange or line-signature LED cold white		■	■
Interior lights, front and rear, front with soft-light	■		
Welcome light, front and rear, switchable in white or cold white		■	■
Reading lights, front and rear, with soft-light		■	■
Automatic Headlamps	■	■	■
Halogen free-form foglights	■	■	■
Halogen headlights, low and high beam with luminous rings	■		
High-beam assist			■
Rear lights with LED light conductors and turn signals	■	■	■
Third brake light integrated into rear window	■	■	■
Xenon headlights, low and high-beam with LED corona rings	□	■	■
Active Safety			
Dynamic Stability Control (DSC), with extended functionality	■	■	■
- Automatic Stability Control (ASC)	■	■	■
- Cornering Brake Control (CBC)	■	■	■
- Dynamic Brake Control (DBC)	■	■	■
- Dynamic Traction Control (DTC)	■	■	■
- Electronic Brake force distribution (EBD)	■	■	■
- Electronic limited slip differential	■	■	■
Anti-Lock Braking System (ABS)	■	■	■
Car/Key Memory with follow-me-home function	■	■	■
Heated exterior mirrors, electrically adjustable	■	■	■
Heated windshield washer jets	■	■	■
Tire Pressure Warning (TPW)	■	■	■
Windshield wipers, speed sensitive with rain sensor	■	■	■
Airbags			
Advanced Head Protection System (AHPS), front and rear	■	■	■
Front airbags for driver and passenger, incl. occupant detector	■	■	■
Knee airbags for driver and passenger	■	■	■
SMART airbag deployment system	■	■	■
Side thorax airbags for driver and front passenger	■	■	■
Passive Safety			
Battery Safety Terminal (BST)	■	■	■
Collapsible tube crash technology	■	■	■
Crash sensor (incl. fuel cutoff, lights on, door unlock)	■	■	■
Interlocking door anchoring system	■	■	■
Rear headrests, adjustable with foldable centre headrest	■	■	■
Safety belt force limiters, front and rear outer positions	■	■	■
Safety belt pyrotechnical tensioning system, outer positions	■	■	■
Side impact protection door reinforcements	■	■	■
Vehicle Protection			
Central remote locking including fuel filler door	■	■	■
Coded driveaway protection	■	■	■
Multi-function remote control, self-charging	■	■	■

■ Standard □ Optional

All specifications subject to change without prior notice.

2012 - 3 Series Sedan

Features Amenities

	320i	328i	335i
Exterior			
Black high-gloss B Pillar		■	■
Body coloured bumpers and door handles	■	■	■
Exhaust tailpipe visible, dual, round, left, with black chrome finisher (Sport Line)			■
Exhaust tailpipe visible, dual, round, left, with chrome finisher (Luxury Line)			■
Exhaust tailpipe visible, dual, round, left, with matt chrome finisher (Modern Line)			■
Exhaust tailpipe visible, single, round	■		
Exhaust tailpipe visible, single, round left and right, with black chrome finisher (Sport Line)		■	
Exhaust tailpipe visible, single, round left and right, with chrome finisher (Luxury Line)		■	
Exhaust tailpipe visible, single, round left and right, with matt chrome finisher (Modern Line)		■	
Exterior mirrors in body colour, blue tinted	■	■	■
Front air dam accent in black high-gloss (Sport Line)		■	■
Front air dam accent in chrome (Luxury Line)		■	■
Front air dam accent in matt chrome (Modern Line)		■	■
Front and rear bumper stripes in black high-gloss (Sport Line)		■	■
Front and rear bumper stripes in chrome (Luxury Line)		■	■
Front and rear bumper stripes in matte chrome (Modern Line)		■	■
Front chrome kidney grille with 8 slats in high-gloss black (Sport Line)		■	■
Front chrome kidney grille with 11 slats in chrome (Luxury Line)		■	■
Front chrome kidney grille with 11 slats in matt chrome (Modern Line)		■	■
Non-metallic paint	■	■	■
Side turn signal indicators integrated in exterior mirrors	■	■	■
Side window frame trim in black high-gloss (Sport Line)		■	■
Side window frame trim in chrome (Luxury Line)		■	■
Side window frame trim in black matt (Modern Line)		■	■
Side window frame trim in black matt	■		
White turn signal indicator lenses	■	■	■
Comfort & Convenience			
Anthracite Roof Liner (Sport Line)		□	■
Armrest, centre front with storage	■	■	■
Armrest, centre rear, folding	■	■	■
Auto-dimming interior mirror	□	■	■
Automatic trunk release	■	■	■
BMW Ambiance lighting	■	■	■
Central lock switch	■	■	■
Cupholders, in front of the gear lever, with lid option	■	■	■
Door entry sills in aluminium with "Sport Line" designation (Sport Line)		■	■
Door entry sills in aluminium with "Luxury Line" designation (Luxury Line)		■	■
Door entry sills in aluminium with "Modern Line" designation (Modern Line)		■	■
Door entry sills in black high-gloss with "BMW" designation	■		
Dynamic Cruise Control	■	■	■
Fully finished trunk	■	■	■
Glass sunroof, electrically adjustable	□	■	■
Heated Steering Wheel	□	□	■
Interior electric trunk release	■	■	■
Large Storage in front and rear doors	■	■	■
Locking illuminated glovebox	■	■	■
Multi-function leather sport steering wheel, 3-spoke		■	■
Multi-function leather sport steering wheel, 3-spoke with red stitching (Sport Line)		□	■
Multi-function leather steering wheel, 3-spoke	■		
Multi-purpose center console storage	■	■	■
Radio-remote control	■		
Radio-remote control (Signature Key - Sport, Luxury and Modern Lines)		■	■
Sun visors with illuminated vanity mirrors, incl. slide cover	■	■	■
Through load, 40/20/40 split folding rear seats	□	□	■
Tilt/telescopic steering wheel column	■	■	■
Window lifts electric, anti-trap and comfort open/close	■	■	■
Seating			
Front seats, 8-way electrically adjustable with driver memory	■	■	■
Front Sport Seats with adjustable side bolsters and thighrest		□	■
Heated front seats, 3 stage	■	■	■
Upholstery: Dakota Leather		■	■
Upholstery: Leatherette	■		
Climate Control			
Automatic air recirculation function	■	■	■
Dual-zone automatic air conditioning with micro filter	■	■	■
Rear air vents with temperature and air flow adjustments	■	■	■
Entertainment & Communication			
6-speaker sound system, incl. 2 subwoofers	■		
Anti-theft AM/FM audio system with RDS and diversity antenna	■	■	■
Auxiliary input in the centre console, incl. a 12V socket	■	■	■
Bluetooth hands-free facility	■	■	■
CD Player, in-dash with MP3 capability	■	■	■
HiFi 9-speaker sound system, incl. 2 subwoofers	■	■	■
High-Definition Radio Tuner	■	■	■
Pre-wiring for SIRIUS Satellite Radio Tuner	■	■	■
USB audio integration	■	■	■
Instrumentation			
Check control vehicle monitor system with Condition Based Service	■	■	■
Eight programmable memory keys	■	■	■
iDrive system, 6.5" display	■	■	■
Instrument cluster with Red inner rings and chrono-scale (Sport Line)		■	■
Instrument cluster with exclusive Oyster design with chrono-scale (Modern Line)		■	■
Instrument cluster, regular (Luxury Line)		■	■
Instrument cluster, regular	■		
On-board computer, 4 functions	■	■	■

■ Standard □ Optional

All specifications subject to change without prior notice.

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

3 Series Sedan

Suggested Retail Price



		320i Sedan	328i Sedan	335i Sedan
	Base Price	\$35,900	\$43,600	\$51,200
Standard				
1CA	CO2 Relevant Vehicle	STD	STD	STD
1CC	Automatic Start/Stop function	STD	STD	STD
205	Automatic Transmission		STD	
216	Servotronic		STD	STD
248	Heated Steering Wheel			STD
249	Multi-Function Steering Wheel with Cruise Control	STD	STD	STD
255	Leather Sport Steering Wheel		STD	STD
258	Runflat Tires	STD	STD	STD
2A5	18" alloy wheels, A/S RFT tire 18x8.0, 225/45 R18			STD
2DX	17" alloy wheels, A/S RFT tire 17x7.5, 225/50 R17	STD		
2H2	18" alloy wheels, A/S RFT tire 18x8.0, 225/45 R18		STD	
2TB	Sport Automatic Transmission			STD
403	Glass Sunroof		STD	STD
423	Velour Floor Mats	STD	STD	STD
431	Auto Dimming Interior Mirror		STD	STD
441	Smoker's Package	STD	STD	STD
459	Electric Seats w/ Driver Mem.	STD	STD	STD
465	Through Loading System			STD
481	Sport Seats			STD
494	Heated Front Seats	STD	STD	STD
497	Centre Armrest In Rear	STD	STD	STD
4AD	Brushed Aluminum Trim			STD
4CE	Fineline Anthracite Trim		STD	
4CG	Satin Silver Matte Trim	STD		
4DM	Trim highlight Chrome		STD	
4DN	Trim highlight Coral Red			STD
4U2	ECO PRO	STD	STD	STD
520	Fog Lights	STD	STD	STD
521	Rain Sensor w/ Auto Headlamps	STD	STD	STD
522	Bi-Xenon Headlights		STD	STD
524	Adaptive Headlights			STD
534	Automatic Climate Control	STD	STD	STD
544	Dynamic Cruise Control	STD	STD	STD
548	Km/h Speedometer	STD	STD	STD
5AC	High-Beam Assistant			STD
5DS	Luggage-compartment emergency unlocking	STD	STD	STD
645	US Radio Specs	STD	STD	STD
663	BMW Radio Professional	STD	STD	STD
676	HiFi Sound System		STD	STD
693	Satellite Radio Pre-Wire	STD	STD	STD
697	DVD Area 1 Coding (NA)	STD	STD	STD
6NH	USB Integration w/ Bluetooth	STD	STD	STD
6WA	Instrument Cluster, ext.	STD	STD	STD

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

Suggested Retail Price

3 Series Sedan



		320i Sedan	328i Sedan	335i Sedan
760	High-Gloss Shadow Line			STD
775	Anthracite Roofliner			STD
7AC	Sport Line			STD
7S2	Luxury Line		STD	
823	Hot-climate version	STD	STD	STD
838	Canadian Specifications	STD	STD	STD
845	Acoustic seat-belt warning	STD	STD	STD
853	Language version English	STD	STD	STD
876	Radio frequency 315 MHz	STD	STD	STD
880	Owner's manual, English	STD	STD	STD
8KC	Oil Service Interval	STD	STD	STD
8S4	Decoding of Variable Light			STD
8SC	National-specific regulations for TeleService activation	STD	STD	STD
8SM	VIN, visible from outside	STD	STD	STD
925	Shipping Guard Package	STD	STD	STD
992	Control of number-plate attachment	STD	STD	STD
Z10	Freight On Board	STD	STD	STD

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

Suggested Retail Price

3 Series Sedan



		320i Sedan	328i Sedan	335i Sedan
Non-Metallic		STD	STD	STD
300	Alpine White	x	x	x
668	Jet Black	x	x (SOP 03/12)	x (SOP 03/12)
Metallic		\$800	\$800	\$800
475	Black Sapphire Metallic	x	x	x
A17	Havanna Metallic	x	x	x
A75	Melbourne Red Metallic	x	x	x
A83	Glacier Silver Metallic	x	x	x
A89	Imperial Blue Metallic	x	x	x
A96	Mineral White Metallic	x	x (SOP 03/12)	x (SOP 03/12)
B06	Sparkling Bronze Metallic	x	x (SOP 03/12)	x (SOP 03/12)
B39	Mineral Grey Metallic	x	x	x
B40	Liquid Blue Metallic	x	x (SOP 03/12)	x (SOP 03/12)

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

3 Series Sedan

Suggested Retail Price



		320i Sedan	328i Sedan	335i Sedan
Upholstery				
KC	Leatherette	STD		
KCDF	Veneto Beige Leatherette	x		
KCSW	Black Leatherette	x		
LC	Dakota Leather		STD	STD
LCL3	Black Dkt Lthr-Sport <i>LCL3 requires ordering ZEC</i> <i>LCL3 cannot be ordered with ZBD and ZCB</i> <i>Note: ZEC - Sport Line (328i)</i>		x x	x x
LCL4	Everest Grey Dkt Lthr-Sport <i>LCL4 requires ordering ZEC</i> <i>LCL4 cannot be ordered with ZBD and ZCB</i> <i>Note: ZEC - Sport Line (328i)</i>		x x	x x
LCL5	Coral Red Dkt Lthr-Sport <i>LCL5 requires ordering ZEC</i> <i>LCL5 cannot be ordered with ZBD and ZCB</i> <i>Note: ZEC - Sport Line (328i)</i>		x x	x x
LCL9	Oyster Dkt Lthr-Modern <i>LCL9 requires ordering ZCC</i> <i>LCL9 requires ordering ZBD</i>		x x	x x
LCLX	Saddle Brown Dkt Lthr-Luxury <i>LCLX cannot be ordered with ZCC and ZEC</i> <i>LCLX requires ordering ZCB</i> <i>Note: ZEC - Sport Line (328i)</i>		x x	x x
LCLY	Veneto Beige Dkt Lthr-Luxury <i>LCLY cannot be ordered with ZCC and ZEC</i> <i>LCLY requires ordering ZCB</i> <i>Note: ZEC - Sport Line (328i)</i>		x x	x x
LCLZ	Black Dkt Lthr-Luxury <i>LCLZ cannot be ordered with ZCC and ZEC</i> <i>LCLZ requires ordering ZCB</i> <i>Note: ZEC - Sport Line (328i)</i>		x x	x x

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

3 Series Sedan

Suggested Retail Price



		320i Sedan	328i Sedan	335i Sedan
Lines				
ZBD	Modern Line			\$0
	255 Leather Sport Steering Wheel			
	2P5 18" alloy wheels, A/S RFT tire (18x8.0, 225/45 R18)			
	481 Sport Seats			
	4DD Finition Pure Wood			
	or 4CE Finition Anthracite Trim			+ \$0
	or ZAN Pearl Gloss Trim			+ \$0
	or ZAX Brushed Aluminum Trim (Modern Line)			+ \$0
	4DM Trim highlight Chrome			
	7S1 Modern Line			
	Modern Line includes:			
	-Design elements in matte chrome (front and rear bumpers, air intakes with -Line specific design, kidney bars, end pipe finisher)			
	-Chrome rings around climate and radio controls			
	-High-gloss black B-pillar			
	-Signature key			
	ZBD requires ordering LCL9			x
	ZBD cannot be ordered with ZCB			x
	ZBD and not 2A4 cannot be ordered with 840			x
	ZBD will delete STD or 100% equipment 7AC			x
ZCB	Luxury Line			\$0
	255 Leather Sport Steering Wheel			
	2H2 18" alloy wheels, A/S RFT tire (18x8.0, 225/45 R18)			
	481 Sport Seats			
	4CE Finition Anthracite Trim			
	or 4B8 Burl Walnut Trim w/ inlay			+ \$0
	4DM Trim highlight Chrome			
	7S2 Luxury Line			
	Luxury Line includes:			
	-Design elements in chrome (front and rear bumpers, air intakes with Line specific design, kidney bars, end pipe finisher)			
	-Chrome rings around climate and radio controls			
	-High-gloss black B-pillar			
	-Signature key			
	ZCB and not 2A4 will delete STD or 100% equipment 840			x
	ZCB requires ordering LCLX, LCLY or LCLZ			x
	ZCB cannot be ordered with ZBD			x
	ZCB will delete STD or 100% equipment 4AD, 760 and 7AC			x

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

3 Series Sedan

Suggested Retail Price



	320i Sedan	328i Sedan	335i Sedan
ZCC Modern Line		\$0	
255 Leather Sport Steering Wheel			
2P5 18" alloy wheels, A/S RFT tire (18x8.0, 225/45 R18)			
4DD Fineline Pure Wood			
or 4CE Fineline Anthracite Trim		+\$0	
or ZAN Pearl Gloss Trim		+\$0	
or ZAX Brushed Aluminum Trim (Modern Line)		+\$0	
4DM Trim highlight Chrome			
7S1 Modern Line			
Modern Line includes:			
-Design elements in matte chrome (front and rear bumpers, air intakes with Line specific design, kidney bars, end pipe finisher)			
-Chrome rings around climate and radio controls			
-High-gloss black B-pillar			
-Signature key			
ZCC cannot be ordered with ZEC		x	
ZCC will delete STD or 100% equipment 7S2		x	
ZCC requires ordering LCL9		x	
Note: ZEC - Sport Line (328i)			
ZEC Sport Line (328i)		\$1,500	
255 Leather Sport Steering Wheel			
2A5 18" alloy wheels, A/S RFT tire (18x8.0, 225/45 R18)			
481 Sport Seats			
4AD Brushed Aluminum Trim			
or 4AT Diamond Black Trim		+\$0	
4DN Trim highlight Coral Red			
or 4DL Trim highlight High-Gloss Black		+\$0	
760 High-Gloss Shadow Line			
775 Anthracite Roofliner			
7AC Sport Line			
Sport Line includes:			
-Design elements in black high-gloss (frnt and rear bmprs, air intakes with Line specific design, kidney bars, end pipe finisher)			
-High-gloss black B-pillar			
-Instru. cluster with red highlight and chronoscale			
-Signature key			
ZEC cannot be ordered with ZCC		x	
ZEC will delete 7S2 from the order		x	
ZEC requires ordering LCL3, LCL4 or LCL5		x	

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

3 Series Sedan

Suggested Retail Price



		320i Sedan	328i Sedan	335i Sedan
Packages				
ZAR	Premium Package	\$1,850		
	403 Glass Sunroof			
	465 Through Loading System			
	4AB Burl Walnut Wood Trim			
	4DM Trim highlight Chrome			
ZAU	Lighting Package	\$1,200		
	430 Auto Dimming Exterior Mirrors			
	522 Bi-Xenon Headlights			
	563 Lights Package			
ZAV	Navigation Package	\$2,000		
	609 BMW On-Board Navigation			
	620 Voice Recognition			
ZEE	Executive Package		\$1,600	
	319 Universal Remote Control			
	3AG Rear View Camera			
	488 Lumbar Support			
	688 Harman/Kardon Sound System			
	Harman Kardon HiFi Surround System: Digital amplifier with individually adjustable equalising, 600 W amplifier power, 9 channels. High-quality speakers with chrome applications, branded. 16 speakers ZEE requires ordering ZLW		x	
ZKD	Driver Assistance Package		\$800	\$800
	5AD Lane Departure Warning			
	5AG Active Blind Spot Detection			
	ZKD requires ordering ZLW		x	
	ZKD requires ordering ZWP			x
ZLW	Premium Package		\$3,500	
	302 Alarm System			
	322 Comfort Access			
	430 Auto Dimming Exterior Mirrors			
	465 Through Loading System			
	507 Park Distance Control, rear			
	609 BMW On-Board Navigation			
ZOX	BMW Apps	\$300	\$300	\$300
	6NF Smartphone Integration			
	6NR BMW Apps			
	ZOX requires ordering 6NL and ZAV	x		
	ZOX requires ordering 6NL and ZLW		x	
	ZOX requires ordering 6NL and ZWP			x

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

Suggested Retail Price

3 Series Sedan



	320i Sedan	328i Sedan	335i Sedan
ZWP Premium Package			\$4,500
302 Alarm System			
319 Universal Remote Control			
322 Comfort Access			
3AG Rear View Camera			
430 Auto Dimming Exterior Mirrors			
488 Lumbar Support			
507 Park Distance Control, rear			
609 BMW On-Board Navigation			
688 Harman/Kardon Sound System			
Harman Kardon HiFi Surround System: Digital amplifier with individually adjustable equalising, 600 W amplifier power, 9 channels. High-quality speakers with chrome applications, branded. 16 speakers			
ZWP will delete STD or 100% equipment 676			x

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

3 Series Sedan

Suggested Retail Price



		320i Sedan	328i Sedan	335i Sedan
Options				
205	Automatic Transmission	\$1,600	100%	
248	Heated Steering Wheel	\$250	\$250	100%
255	Leather Sport Steering Wheel <i>Included in package</i>		100% ZCC, ZEC	100% ZBD, ZCB
2A4	19" alloy wheels, perf. RFT tire 19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear			\$1,500
2A5	18" alloy wheels, A/S RFT tire 18x8.0, 225/45 R18 <i>Included in package</i>		ZEC	100%
2H2	18" alloy wheels, A/S RFT tire 18x8.0, 225/45 R18 <i>Included in package</i>		100%	ZCB
2P5	18" alloy wheels, A/S RFT tire 18x8.0, 225/45 R18 <i>Included in package</i>		ZCC	ZBD
2VL	Variable Sport Steering			\$350
302	Alarm System <i>Included in package</i>		ZLW	ZWP
319	Universal Remote Control <i>Included in package</i>		ZEE	ZWP
322	Comfort Access <i>Included in package</i>		ZLW	ZWP
3AG	Rear View Camera <i>Included in package</i>		ZEE	ZWP
3BE	Mirror caps Black <i>3BE requires ordering ZEC</i> <i>3BE cannot be ordered with ZBD or ZCB</i> <i>Note: ZEC - Sport Line (328i)</i>		NC x	NC x
403	Glass Sunroof <i>Included in package</i>	ZAR	100%	100%
430	Auto Dimming Exterior Mirrors <i>Included in package</i>	ZAU	ZLW	ZWP
465	Through Loading System <i>Included in package</i>	ZAR	ZLW	100%
481	Sport Seats <i>Included in package</i>		\$800 ZEC	100% ZBD, ZCB
488	Lumbar Support <i>Included in package</i>		ZEE	ZWP
496	Heated Rear Seats		\$600	\$600
4AB	Burl Walnut Wood Trim <i>Included in package</i>	ZAR		
4AD	Brushed Aluminum Trim <i>Included in package</i>		ZEC ZEC	100%
4AT	Diamond Black Trim <i>In combination with ZEC</i> <i>4AT requires ordering ZEC</i> <i>4AT cannot be ordered with 4DL</i> <i>4AT cannot be ordered with ZBD or ZCB</i> <i>4AT will delete STD or 100% equipment 4AD</i> <i>Alternate in package</i> <i>Note: ZEC - Sport Line (328i)</i>		NC NC x x ZEC	NC x x x

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

3 Series Sedan

Suggested Retail Price



		320i Sedan	328i Sedan	335i Sedan
4B8	Burl Walnut Trim w/ inlay <i>In combination with ZCB</i> <i>4B8 cannot be ordered with ZCC or ZEC</i> <i>4B8 will delete STD or 100% equipment 4CE</i> <i>4B8 requires ordering ZCB</i> <i>Alternate in package</i> <i>Note: ZEC - Sport Line (328i)</i>		NC x x	NC NC x ZCB
4CE	FineLine Anthracite Trim <i>Included in package</i> <i>Alternate in package</i>		100% ZCC	ZCB ZCB ZBD
4DD	FineLine Pure Wood <i>Included in package</i>		ZCC ZCC	ZBD ZBD
4DL	Trim highlight High-Gloss Black <i>In combination with ZEC</i> <i>4DL cannot be ordered with 4AT</i> <i>4DL requires ordering ZEC</i> <i>4DL cannot be ordered with 4AT, ZBD or ZCB</i> <i>4DL will delete STD or 100% equipment 4DN</i> <i>Alternate in package</i> <i>Note: ZEC - Sport Line (328i)</i>		NC NC x x ZEC	NC x x
4DM	Trim highlight Chrome <i>Included in package</i>	ZAR	100% ZCC	ZBD, ZCB
4DN	Trim highlight Coral Red <i>Included in package</i>		ZEC ZEC	100%
507	Park Distance Control, rear <i>Included in package</i>	\$450	ZLW	ZWP
508	Park Distance Control, front and rear <i>508 and ZWP will delete 507 from the order</i>			\$900 x
522	Bi-Xenon Headlights <i>Included in package</i>	ZAU	100%	100%
563	Lights Package <i>Included in package</i>	ZAU		
5AD	Lane Departure Warning <i>Included in package</i>		ZKD	ZKD
5AG	Active Blind Spot Detection <i>Included in package</i>		ZKD	ZKD
5DL	Surround View <i>5DL requires ordering 508 and ZWP</i>			\$900 x
5DP	Park Assistant <i>5DP requires ordering 508</i>			\$450 x
609	BMW On-Board Navigation <i>Included in package</i>	ZAV	ZLW	ZWP
610	Head-Up Display		\$1,500	\$1,500
620	Voice Recognition <i>Included in package</i>	ZAV		
655	SIRIUS Satellite Radio Tuner <i>655 will delete STD or 100% equipment 693</i>	\$450 x	\$450 x	\$450 x
688	Harman/Kardon Sound System <i>Included in package</i>		ZEE	ZWP
6AA	BMW TeleServices	NC	NC	NC
6AB	Control BMW TeleServices	NC	NC	NC

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2012

3 Series Sedan

Suggested Retail Price



		320i Sedan	328i Sedan	335i Sedan
6NF	Smartphone Integration <i>Included in package</i>	ZOX	ZOX	ZOX
6NL	BMW Assist w/ext. Bluetooth <i>6NL will delete STD or 100% equipment 6NH</i>	\$850 x	\$850 x	\$850 x
6NR	BMW Apps <i>Included in package</i>	ZOX	ZOX	ZOX
704	Sport Suspension <i>704 requires ordering ZEC</i> <i>704 cannot be ordered with ZBD or ZCB</i> <i>Note: ZEC - Sport Line (328i)</i>		\$400 x	\$400 x
760	High-Gloss Shadow Line <i>Included in package</i>		ZEC ZEC	100%
775	Anthracite Roofliner <i>Included in package</i>		ZEC ZEC	100%
7AC	Sport Line <i>Included in package</i> <i>Includes 2A5</i>		ZEC ZEC	100% x
7S1	Modern Line <i>Included in package</i>		ZCC ZCC	ZBD ZBD
7S2	Luxury Line <i>Included in package</i>		100%	ZCB ZCB
840	High speed maximum <i>840 requires ordering ZEC</i> <i>840 and not 2A4 cannot be ordered with ZBD or ZCB</i> <i>Note: ZEC - Sport Line (328i)</i>		NC x	NC x
ZAN	Pearl Gloss Trim <i>In combination with ZBD</i> <i>In combination with ZCC</i> <i>ZAN requires ordering ZBD</i> <i>ZAN requires ordering ZCC</i> <i>Alternate in package</i>		NC NC x x ZCC	NC NC x x ZBD
ZAX	Brushed Aluminum Trim (Modern Line) <i>In combination with ZBD</i> <i>In combination with ZCC</i> <i>ZAX requires ordering ZCC</i> <i>ZAX requires ordering ZBD</i> <i>Alternate in package</i>		NC NC x x ZCC	NC NC x x ZBD
ZED	European Delivery	NC	NC	NC
ZMA	6-Speed Manual Transmission <i>ZMA will delete STD or 100% equipment 205</i> <i>ZMA will delete STD or 100% equipment 2TB</i>		NC x	NC x
ZSP	Special Order	\$400	\$400	\$400