

BMW of North America, LLC

Pricing Guide
Model Year 2018
Suggested Retail Price

328d and 330e (F30)
Effective July 1, 2017



| Series | Model Description | Body Group | NA Code | AG Code | Engine | SOP |
|---------------|--------------------------|-------------------|----------------|----------------|---------------|------------|
| 3 Series | 328d Sedan | F30 | 1835 | 8E53 | N47T/2.0L | 07/17 |
| | 328d xDrive Sedan | F30 | 1836 | 8F13 | N47T/2.0L | 07/17 |
| | 330e iPerformance | F30 | 1837 | 8E13 | B48/2.0L | 07/17 |

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Change Notes

| | | |
|----------|---------|-----------------|
| 6/8/2017 | Shipley | Initial Release |
|----------|---------|-----------------|

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| | | 328d Sedan | 328d xDrive Sedan | 330e iPerformance |
|---|--|----------------------|----------------------|----------------------|
| Start of Production | | 07/2017 | 07/2017 | 07/2017 |
| Base Price U.S.A. Port of Entry* | | \$41,750 | \$43,750 | \$45,600 |
| Base Price Euro Deliver Munich Pick Up | | \$39,665 | \$41,565 | \$43,320 |
| Base Price Diplomatic U.S.A. Port of Entry | | \$39,665 | \$41,565 | \$43,320 |
| Non-Metallic | | STD | STD | STD |
| 300 | Alpine White | X | X | X |
| 668 | Jet Black | X | X | X |
| Metallic | | \$550 | \$550 | \$550 |
| 475 | Black Sapphire Metallic | X | X | X |
| A75 | Melbourne Red Metallic <i>A75 will add 3DE to the order</i> | X | X | X |
| A83 | Glacier Silver Metallic | X | X | X |
| A96 | Mineral White Metallic | X | X | X |
| B39 | Mineral Grey Metallic | X | X | X |
| B65 | Jatoba Brown Metallic <i>B65 will add 3DE to the order</i> | X | X | X |
| C08 | Platinum Silver Metallic <i>C08 will add 3DE to the order</i> | X | X | X |
| C10 | Mediterranean Blue Metallic <i>C10 will add 3DE to the order</i> | X | X | X |
| C1X | Sunset Orange Metallic <i>C1X will add 3DE to the order</i> | X | X | X |
| Priority 1 Metallic | | \$550 | \$550 | \$550 |
| B45 | Estoril Blue Metallic <i>B45 requires ordering ZMP</i> | X | X | X |
| Upholstery | | | | |
| KC | SensaTec <i>SensaTec cannot be ordered with ZPL</i> | STD | STD | STD |
| KCL3 | Black SensaTec with Red Stitching <i>KCL3 cannot be ordered with ZMP</i> | X | X | X |
| KCSW | Black SensaTec | X | X | X |
| KCV1 | Venetian Beige SensaTec <i>KCV1 and ZMP cannot be ordered with 4WF</i> <i>KCV1 and 7AC, ZSF will delete STD or 100% equipment 255</i> <i>KCV1 and 7AC, ZSF will add 2XE to the order</i> | X | X | X |
| LC | Leather Dakota <i>In combination with ZPX</i> <i>Included in package</i> <i>Leather Dakota requires ordering ZCV or ZMP</i> | \$1,450 NC ZPX | \$1,450 NC ZPX | \$1,450 NC ZPX |
| LCFL | Venetian Beige Dakota Leather with Dark Oyster Highlight <i>LCFL and 7AC will delete STD or 100% equipment 255</i> <i>LCFL and 7AC will add 2XE to the order</i> <i>LCFL and ZMP cannot be ordered with 4WF</i> | X | X | X |
| LCL3 | Black Dakota Leather with Red highlight and Red stitching <i>LCL3 cannot be ordered with ZMP or ZPL</i> | X | X | X |
| LCL5 | Coral Red Dakota Leather with Black highlight <i>LCL5 cannot be ordered with 4WF or ZPL</i> | X | X | X |
| LCL8 | Black Dakota Leather with Dark Oyster highlight | X | X | X |
| LCOM | Oyster Dakota Leather | X | X | X |
| LCRY | Cognac Dakota Leather with Dark Brown highlight <i>LCRY and 7AC, ZSF will delete STD or 100% equipment 255</i> <i>LCRY cannot be ordered with 4WF or ZPL</i> <i>LCRY and 7AC, ZSF will add 2XE to the order</i> | X | X | X |

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| Upholstery | | | |
| LCRZ Cognac Dakota Leather with Dark Brown highlight and Cognac lower dashboard <i>LCRZ requires ordering ZPL</i> | x x | x x | x x |
| Packages | | | |
| ZCV Convenience Package | \$1,750 | \$1,750 | \$1,750 |
| 322 Comfort Access keyless entry | x | x | x |
| 403 Moonroof | x | x | x |
| 488 Lumbar support | x | x | x |
| 655 SiriusXM Satellite Radio with 1year All Access Subscription | x | x | x |
| ZCV cannot be ordered with ZMP | x | x | x |
| ZDA Driving Assistance Package | \$500 | \$500 | \$500 |
| 5AS Active Driving Assistant | x | x | x |
| 8TH Speed Limit Info | x | x | x |
| Note: Active Driving Assistant includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation. ZDA requires ordering ZPP | x | x | x |
| ZMP M Sport Package | \$4,750 | \$4,750 | \$4,750 |
| 2PE 18" M Star-Spoke Wheels Style 400M with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear) | x | | x |
| or 2PP 18" M Star-Spoke Wheels Style 400M with All-Season Tires (18x8.0, 225/45 R18) | +\$0 | | +\$0 |
| 2PP 18" M Star-Spoke Wheels Style 400M with All-Season Tires (18x8.0, 225/45 R18) | | x | |
| or 2PE 18" M Star-Spoke Wheels Style 400M with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear) | | +\$0 | |
| 322 Comfort Access keyless entry | x | x | x |
| 337 M Sport Package | x | x | x |
| 3DE BMW iPerformance Design Elements Deletion | | | x |
| 3DZ Without Lines designation outside | | | x |
| 403 Moonroof | x | x | x |
| or ZDM Moonroof deletion | + - \$900 | + - \$900 | + - \$900 |
| 488 Lumbar support | x | x | x |
| 4WF Aluminum Hexagon Trim with Estoril Blue matte highlight | x | x | x |
| or 4FU Finition Anthracite Wood Trim with PearlGloss Chrome highlight | +\$0 | +\$0 | +\$0 |
| or 4FW Burl Walnut Wood Trim with Pearl Gloss Chrome highlight | +\$0 | +\$0 | +\$0 |
| or 4GA Ash Grain Wood Trim with Metal Inlay and Pearl Gloss Chrome highlight | +\$0 | +\$0 | +\$0 |
| or 4MN Aluminum Dark Carbon with Pearl Gloss Chrome highlight | +\$0 | +\$0 | +\$0 |
| or 4WG Aluminum Hexagon Trim with Black high-gloss highlight | +\$0 | +\$0 | +\$0 |
| 655 SiriusXM Satellite Radio with 1year All Access Subscription | x | x | x |
| 704 M sport suspension | x | | x |
| or 2VF Adaptive M Suspension | +\$700 | | |
| 710 M steering wheel | x | x | x |
| 715 Aerodynamic kit | x | x | x |
| 760 Shadowline exterior trim | x | x | x |
| 840 Increased top speed limiter | x | | x |
| or ZRT Remove Increased Top Speed | +\$0 | | +\$0 |
| ZRT Remove Increased Top Speed | | x | |
| or 840 Increased top speed limiter | | +\$0 | |
| ZSU Standard Suspension | | x | |
| or 2VF Adaptive M Suspension | | +\$700 | |
| Includes M footrest and Signature key | x | x | x |
| ZMP cannot be ordered with ZPL or ZSF | x | x | x |
| ZMP requires ordering 300, 475, A75, A83, B39, B45 or C1X | x | x | x |
| ZMP will delete STD or 100% equipment 255, 3L8 and 7AC | x | x | x |

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| | 328d Sedan | 328d xDrive Sedan | 330e iPerformance |
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| Packages | | | |
| ZPL Luxury Package | NC | NC | NC |
| 7S2 Luxury Line | x | x | x |
| Exterior Chrome design elements (bumper accents, air intakes with specific design, kidney bars, window surround, exhaust pipe finishers), Signature key and deletion of Sport Instrument Cluster. | x | x | x |
| ZPL will delete STD or 100% equipment 3L8 and 7AC | x | x | x |
| ZPL cannot be ordered with ZMP or ZSF | x | x | x |
| ZPP Premium Package | \$2,900 | \$2,900 | \$2,900 |
| 494 Heated front seats | x | x | x |
| 609 Navigation system | x | x | x |
| 610 Head-up Display | x | x | x |
| 6AM Advanced Real-Time Traffic Information | x | x | x |
| 6AP Remote Services | x | x | |
| ZPP requires ordering ZCV or ZMP | x | x | x |
| ZPP and not ZPX will add 6WA to the order | x | x | |
| ZPX Executive Package | \$3,100 | \$3,100 | \$2,800 |
| 552 Adaptive Full LED Lights | x | x | x |
| 5AC Automatic high beams | x | x | x |
| 5DL Side and Top View Cameras | x | x | x |
| 5DP Parking Assistant | x | x | x |
| 6WB Dynamic Digital Instrument Cluster | x | x | |
| LC Leather Dakota | x | x | x |
| ZPX requires ordering 508 and ZPP | x | x | x |
| ZSF Shadow Sport Edition | \$600 | \$600 | \$600 |
| 24Y 18" Bi-color Jet Black Double-spoke Style 397 with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear) | x | | x |
| or 26P 18" Bi-color Jet Black Double-spoke Style 397 with All-season Tires (18x8.0, 225/45 R18) | + \$0 | | + \$0 |
| 26P 18" Bi-color Jet Black Double-spoke Style 397 with All-season Tires (18x8.0, 225/45 R18) | | x | |
| or 24Y 18" Bi-color Jet Black Double-spoke Style 397 with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear) | | + \$0 | |
| 7B1 Sport Edition | x | x | x |
| Note: Includes 18-inch Bi-color Jet Black wheels (Style 397), Kidney frame in high-gloss black, a black insert within the LED headlights, a high-gloss black insert within the front air dam, and darker tail lights. | x | x | x |
| ZSF cannot be ordered with ZMP or ZPL | x | x | x |
| ZSF requires ordering 508 | x | x | x |
| ZSF and not ZPX will add 6WA to the order | x | x | |
| ZSF will delete STD or 100% equipment 3L8 | x | x | x |
| Options | | | |
| 248 Heated Steering Wheel | \$190 | \$190 | \$190 |
| 24B 18" Light Alloy Wheel Double-spoke Style 397 with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear) | \$600 | \$600 | \$600 |
| 24B will add 840 to the order | x | x | x |
| 24B cannot be ordered with ZMP | x | x | x |
| 2A5 18" Double-Spoke Wheels Style 397 with All-Season Tires (18x8.0, 225/45 R18) | \$600 | \$600 | \$600 |
| 2A5 cannot be ordered with ZMP | x | x | x |
| 2P5 18" Light Alloy Wheel Turbine Styling 415 with All-Season Tires (18x8.0, 225/45 R18) | | | \$600 |
| 2P5 cannot be ordered with ZMP | | | x |
| 2VF Adaptive M Suspension | \$700 | \$700 | |
| In combination with ZMP | 700 | 700 | |
| 2VF requires ordering ZMP | x | x | |
| Alternate in package | ZMP | ZMP | |
| 3DE BMW iPerformance Design Elements Deletion | | | NC |
| Included in package | | | ZMP |
| 3DE will delete STD or 100% equipment ZIG | | | x |

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| | | 328d Sedan | 328d xDrive Sedan | 330e iPerformance |
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| Options | | | | |
| 417 | Rear manual side window shades <i>417 requires ordering ZCV or ZMP</i> <i>417 will add 415 to the order</i> <i>Note: 415 - Power rear sunshade</i> | \$575 x x | \$575 x x | \$575 x x |
| 494 | Heated front seats <i>Included in package</i> | \$500 ZPP | \$500 ZPP | \$500 ZPP |
| 496 | Heated rear seats <i>496 requires ordering 494 and Leather Dakota</i> | \$350 x | \$350 x | \$350 x |
| 4FT | Brushed Aluminum trim with Black high-gloss accent | NC | NC | NC |
| 4FW | Burl Walnut Wood Trim with Pearl Gloss Chrome highlight <i>In combination with ZMP</i> <i>Alternate in package</i> | NC NC ZMP | NC NC ZMP | NC NC ZMP |
| 4GA | Ash Grain Wood Trim with Metal Inlay and Pearl Gloss Chrome highlight <i>In combination with ZMP</i> <i>Alternate in package</i> | NC NC ZMP | NC NC ZMP | NC NC ZMP |
| 4MN | Aluminum Dark Carbon with Pearl Gloss Chrome highlight <i>In combination with ZMP</i> <i>4MN requires ordering ZMP or ZSF</i> <i>Alternate in package</i> | NC NC x ZMP | NC NC x ZMP | NC NC x ZMP |
| 508 | Park Distance Control <i>In combination with ZPX</i> | \$750 600 | \$750 600 | \$750 600 |
| 5AG | Active Blind Spot Detection <i>5AG requires ordering ZCV</i> | \$500 x | \$500 x | \$500 x |
| 5DF | Active Cruise Control <i>5DF will delete STD or 100% equipment 544</i> <i>5DF and not ZPX will add 6WA to the order</i> | \$1,200 x x | \$1,200 x x | \$1,200 x x |
| 609 | Navigation system <i>Included in package</i> <i>609 requires ordering ZCV or ZMP</i> <i>609 will add 6AM, 6AP and 6WA to the order</i> <i>609 will add 6AM to the order</i> | \$1,700 ZPP x x | \$1,700 ZPP x x | \$1,700 ZPP x x |
| 688 | Harman Kardon surround sound system <i>688 requires ordering ZPP</i> | \$875 x | \$875 x | \$875 x |
| 6CP | Apple CarPlay Compatibility <i>6CP requires ordering 609</i> | \$300 x | \$300 x | \$300 x |
| 6NW | Wireless Charging <i>6NW will add 4AE, 6WD and ZEB to the order</i> <i>6NW requires ordering ZPP</i> <i>6NW will delete STD or 100% equipment 6NH</i> <i>Note: 4AE - Adjustable front armrest</i> <i>Note: 6WD - WiFi Hotspot</i> <i>Note: ZEB - Enhanced USB & Bluetooth</i> | \$500 x x x | \$500 x x x | \$500 x x x |
| ZNS | Non Sport Seats for Luxury Package <i>ZNS requires ordering ZPL</i> <i>ZNS will delete STD or 100% equipment 481</i> | NC x x | NC x x | NC x x |

Other Charges

| | | | |
|------------------------|-------|-------|-------|
| Destination & Handling | \$995 | \$995 | \$995 |
|------------------------|-------|-------|-------|

Standard

| | | | | |
|-----|---|-----|-----|-----|
| 1CA | CO2 relevant vehicles | STD | STD | STD |
| 1CC | Automatic Start/Stop function | STD | STD | STD |
| 216 | Servotronic | STD | STD | STD |
| 249 | Multifunction steering wheel | STD | STD | STD |
| 255 | Sport leather steering wheel | STD | STD | STD |
| 258 | Runflat tires | STD | STD | STD |
| 2A6 | 17" Light Alloy Wheels Double-spoke Style 392 with All-Season Tires (17x7.5, 225/50 R17) | STD | STD | STD |
| 2TB | Sport Automatic Transmission | STD | STD | |
| 2TE | STEPTRONIC automatic transmission with shift Paddles | | | STD |

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|--|------------|-------------------|-------------------|
| Standard | | | |
| 2VB Tire pressure monitor | STD | STD | STD |
| 302 Alarm System | STD | STD | STD |
| 319 Universal garage-door opener | STD | STD | STD |
| 3AG Rear view camera | STD | STD | STD |
| 3DZ Without Lines designation outside | STD | STD | |
| 3L8 Matte Chrome Exterior Trim | STD | STD | STD |
| 423 Floor mats | STD | STD | STD |
| 430 Auto-dimming interior and exterior mirrors | STD | STD | STD |
| 431 Auto-dimming rearview mirror | STD | STD | STD |
| 459 Power Front Seats | STD | STD | STD |
| 465 Split fold-down-rear seat | STD | STD | STD |
| 481 Sport seats | STD | STD | STD |
| 493 Storage package | STD | STD | STD |
| 497 Rear center armrest | STD | STD | STD |
| 4FU Fineline Anthracite Wood Trim with PearlGloss Chrome highlight | STD | STD | STD |
| 4U9 Acoustic protection for pedestrians | | | STD |
| 521 Rain sensor and auto headlights | STD | STD | STD |
| 534 Automatic climate control | STD | STD | STD |
| 544 Dynamic Cruise Control | STD | STD | STD |
| 563 Ambient Lighting | STD | STD | STD |
| 575 Additional 12-V power sockets | STD | STD | STD |
| 5A1 LED Fog Lights | STD | STD | STD |
| 5A2 LED Headlights | STD | STD | STD |
| 645 Radio control US | STD | STD | STD |
| 650 In-dash CD player | STD | STD | STD |
| 653 HD Radio | STD | STD | STD |
| 676 Hi-fi sound system | STD | STD | STD |
| 693 Satellite radio preparation | STD | STD | STD |
| 697 DVD Area coding (North America) | STD | STD | STD |
| 6AC BMW Assist eCall | STD | STD | STD |
| 6AE BMW TeleServices | STD | STD | STD |
| 6AG eDrive Services | | | STD |
| 6AK ConnectedDrive Services | STD | STD | STD |
| 6NH Hands-free Bluetooth and USB audio connection | STD | STD | STD |
| 6WA Instrument cluster with extended contents | | | STD |
| 775 Anthracite headliner | STD | STD | STD |
| 7AC Sport Line | STD | STD | STD |
| 8KL Oil Chg 10,000 mls/12 months | STD | STD | STD |
| 8TN Daytime driving lights | STD | STD | STD |
| 925 Shipping package | STD | STD | STD |
| ZIG BMW iPerformance Design Elements | | | STD |
| ZTM Tier 2 | STD | STD | STD |

Wheels



18" Light Alloy Wheel Double-spoke Style397 with Mixed Performance Tires

Front: 18x8.0, 225/45 R18
Rear: 18x8.5, 255/40 R18

Code: 24B

Style: 397

24B will add 840 to the order
24B cannot be ordered with ZMP

| | 328d Sedan | 328d xDrive Sedan | 330e iPerformance |
|--|------------|-------------------|-------------------|
| | \$600 | \$600 | \$600 |
| | x | x | x |
| | x | x | x |

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| Wheels | | | | |
|  | 18" Bi-color Jet Black Double-spoke Style 397 with Mixed Performance Tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 Code: 24Y Style: 397 | ZSF | ZSF (upgrade) | ZSF |
|  | 18" Bi-color Jet Black Double-spoke Style 397 with All-season Tires Front / Rear: 18x8.0, 225/45 R18 Code: 26P Style: 397 | ZSF (upgrade) | ZSF | ZSF (upgrade) |
|  | 18" Double-Spoke Wheels Style 397 with All-Season Tires Front / Rear: 18x8.0, 225/45 R18 Code: 2A5 Style: 397 | \$600 | \$600 | \$600 |
| | 2A5 cannot be ordered with ZMP | x | x | x |
|  | 17" Light Alloy Wheels Double-spoke Style 392 with All-Season Tires Front / Rear: 17x7.5, 225/50 R17 Code: 2A6 Style: 392 | Standard | Standard | Standard |
|  | 18" Light Alloy Wheel Turbine Styling 415 with All-Season Tires Front / Rear: 18x8.0, 225/45 R18 Code: 2P5 Style: 415 | | | \$600 |
| | 2P5 cannot be ordered with ZMP | | | x |
|  | 18" M Star-Spoke Wheels Style 400M with Mixed Performance Tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 Code: 2PE Style: 400M | ZMP | ZMP (upgrade) | ZMP |
| | 2PE will add 840 to the order | x | x | x |
|  | 18" M Star-Spoke Wheels Style 400M with All-Season Tires Front / Rear: 18x8.0, 225/45 R18 Code: 2PP Style: 400 | ZMP (upgrade) | ZMP | ZMP (upgrade) |