

3 Series Touring

328i xDrive



**The Ultimate
Driving Experience.®**



BMW 3 Series Touring.

2014MY PRODUCT GUIDE.

All specifications subject to change without prior notice.

2014 - 3 Series Touring Technical Specifications

		328i xDrive Touring 3G73
Engine type		N20B2000
Transmission type		automatic transmission 8
No of Doors / Seats	/	5 / 5
Veh. width	mm / inch	1811 / 71.3
Wheelbase	mm / inch	2810 / 110.6
Turning circle	m / ft	11.3 / 37.1
Shoulder width front	mm / inch	1400 / 55.1
Shoulder width rear	mm / inch	1400 / 55.1
Legroom front	mm / inch	1068 / 42
Legroom rear	mm / inch	888 / 35
Max. headroom front	mm / inch	1026 / 40.4
Max. headroom rear	mm / inch	973 / 38.3
Luggage comp. capacity (official)	m ³ / ft ³	0,495-1,500 /
Fuel tank capacity	liter / gal	60 / 15.8
Curb weight (US)	Kg / lbs	1715 / 3780
Weight distribution (empty car)	%	50.9
Gross veh. weight	Kg / lbs	2155 / 4750
Payload	Kg / lbs	408 / 900
Axle load limit front	Kg / lbs	980 / 2160
Axle load limit rear	Kg / lbs	1225 / 2700
Engine type / Cylinders / Valves p.cyl.		in line / 4 / 4
Fuel management		MEVD 17.2.4
Charging Type / Charging Technique	/	TwinPower Turbo / TwinScroll Turbo Technology
Injection type / Injection technique	/	High precision direct injection / DI2, VVT
Displacement	cm ³ / inch	1997 / 122
Stroke	mm / inch	90.1 / 3.5
Bore	mm / inch	84 / 3.3
Engine power / at rpm	bHP / 1/min	241 / 5000
Engine torque / at rpm	ft lbs (Nm) / 1/min	258 (350) / 1250
Compression rate / Fuel type (recomm.)	:1 /	10 / ROZ91-98 (ROZ95)
Type of gearbox		8HP45
Gear ratios 1st gear / 2nd / 3rd / 4th	/ / / /	4.714 / 3.143 / 2.106 / 1.667
5th / Gear ratio VI / 7th / 8th	/ / / /	1.285 / 1 / 0.839 / 0.667
Reverse gear		3.295
Final drive		3.154
Steering type / Steering transmission, overall	/:1	rack-and-pinion (EPS) / 15.2
Front brake		disc ventilated
Rear brake		disc ventilated
Cx // A	// m ² / ft ³	0.33 // 2.2 / 23.68
Air resistance	m ² / ft ³	0.73 / 7.81
Top speed	Km/h / mph	210 / 130
Top speed optional	Km/h / mph	240 /
Acceleration 0-60 mph	s	6
Acceleration 0-100Km/h	s	6.3
Acceleration 0-1000m	s	26.6
Cooling system incl. Heater / Engine oil (filling quantity) **	liter/quarts // l./q.	7.6/8 // 5.75/6.1
Transmission fluid		permanent
Battery / Battery position	Ah /	90 / luggage compartement
Alternator	A / W	210 / 2940

** exchange quantity

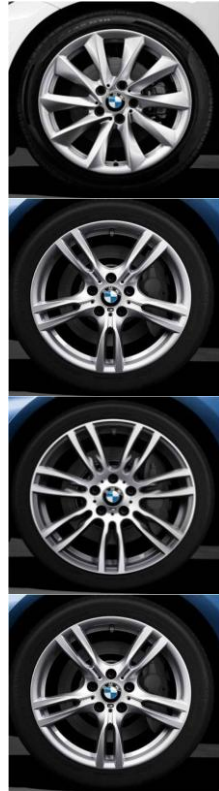
Wheel Overview

Model Year 2014

3 Series

Effective: 03/05/13

328i xDrive
Touring



Code: 2P5
Style: 415

18" alloy wheels, A/S RFT
tire

Front / Rear:
18x8.0, 225/45 R18

Standard

Code: 2PE
Style: 400M

18" M wheel, perf RFT tire

Front:
18x8.0, 225/45 R18
Rear:
18x8.5, 255/40 R18

ZPE
(Requires
840)

Code: 2PF
Style: 403M

19" M wheel, perf. RFT
tire

Front:
19x8.0, 225/40 R19
Rear:
19x8.5, 255/35 R19

ZPF

Code: 2PP
Style: 400M

18" M Wheel, A/S RFT tire

Front / Rear:
18x8.0, 225/45 R18

ZPE

2014 - 3 Series Touring Features and Amenities

328i xDrive

Technical Features	Technical	
	Inline 4-cylinder TwinPower turbo engine, 16 valves, 2.0 L, 241hp	■
	8-speed automatic transmission	■
	8-speed sport automatic transmission with shift paddles	□
	Cruise Control with braking function	■
	Driving Experience Control with ECO PRO, Comfort and Sport modes	■
	Driving Experience Control with ECO PRO, Comfort, Sport and Sport+ modes	□
	Electronically controlled engine cooling	■
	Front and rear anti-roll (stabilizer) bars	■
	Fully electronic "drive-by-wire" throttle system	■
	Servotronic	■
	Start/Stop button with Comfort Go keyless engine start	■
	Vented disc brakes, front & rear	■
	Efficient Dynamics	
	Air curtain	■
	Auto Start-Stop with deactivation button	■
	Brake Energy Regeneration	■
	Double VANOS steplessly variable valve timing	■
	Electric Power Steering (EPS)	■
High Precision Injection (direct injection)	■	
Lightweight aluminum/steel body	■	
Valvetronic engine technology	■	

Safety & Protection	Lighting	
	Adaptive LED Brakelights, with third brakelight	■
	Ambiant lighting switchable in BMW Classic light orange or line-signature LED cold white	■
	Interior lights, front and rear, front with soft-light	■
	Welcome light, front and rear, switchable in white or cold white	■
	Reading lights, front and rear, with soft-light	■
	Automatic Headlamps	■
	Halogen free-form foglights	■
	Rear lights with LED light conductors and turn signals	■
	Third brake light integrated into rear window	■
	Xenon headlights, low and high-beam with LED corona rings	■
	Active Safety	
	Dynamic Stability Control (DSC), with extended functionality	■
	- Automatic Stability Control (ASC)	■
	- Cornering Brake Control (CBC)	■
	- Dynamic Brake Control (DBC)	■
	- Dynamic Traction Control (DTC)	■
	- Electronic Brake force distribution (EBD)	■
	- Electronic limited slip differential	■
	Anti-Lock Braking System (ABS)	■
	Car/Key Memory with follow-me-home function	■
	Heated exterior mirrors, electrically adjustable	■
	Heated windshield washer jets	■
	Tire Pressure Warning (TPW)	■
	Windshield wipers, speed sensitive with rain sensor	■
	Airbags	
	Advanced Head Protection System (AHPS), front and rear	■
	Front airbags for driver and passenger, incl. occupant detector	■
	Knee airbags for driver and passenger	■
	SMART airbag deployment system	■
	Side thorax airbags for driver and front passenger	■
	Passive Safety	
	Battery Safety Terminal (BST)	■
	Collapsible tube crash technology	■
Crash sensor (incl. fuel cutoff, lights on, door unlock)	■	
Interlocking door anchoring system	■	
Rear headrests, adjustable with foldable centre headrest	■	
Safety belt force limiters, front and rear outer positions	■	
Safety belt pyrotechnical tensioning system, outer positions	■	
Side impact protection door reinforcements	■	
Vehicle Protection		
Central remote locking including fuel filler door	■	
Coded driveway protection	■	
Multi-function remote control, self-charging	■	

■ Standard □ Optional

2014 - 3 Series Touring Features and Amenities

328i xDrive

Exterior	
Body coloured bumpers and door handles	■
Exhaust tailpipe visible, dual, round, left, with matt chrome finisher	■
Exterior mirrors in body colour, blue tinted	■
Front air dam accent in black high-gloss (M Sport Line)	□
Front air dam accent in matt chrome (Modern Line)	■
Front and rear bumper stripes in black high-gloss (M Sport Line)	■
Front and rear bumper stripes in matte chrome (Modern Line)	■
Front chrome kidney grille with 7 slats in high-gloss black (M Sport Line)	□
Front chrome kidney grille with 11 slats in matt chrome (Modern Line)	■
Roof rails in high-gloss black (M Sport Line)	□
Roof rails in satin aluminum (Modern Line)	■
Non-metallic paint	■
Side turn signal indicators integrated in exterior mirrors	■
Side window frame trim in black high-gloss (M Sport Line)	□
Side window frame trim in matt chrome (Modern Line)	■
White turn signal indicator lenses	■

Comfort & Convenience	
Anthracite Roofliner (M Sport Line)	□
Armrest, centre front with storage	■
Armrest, centre rear, folding	■
Auto-dimming interior mirror	■
Automatic trunk release	■
BMW Ambiance lighting	■
Central lock switch	■
Cupholders, in front of the gear lever, with lid option	■
Door entry sills in aluminium with "M Sport Line" designation (M Sport Line)	□
Door entry sills in aluminium with "Modern Line" designation (Modern Line)	■
Dynamic Cruise Control	■
Fully finished trunk	■
Panorama Sunroof	■
Heated Steering Wheel	□
Interior electric trunk release	■
Large Storage in front and rear doors	■
Locking illuminated glovebox	■
Multi-function leather sport steering wheel, 3-spoke	■
Multi-purpose center console storage	■
Radio-remote control (Signature Key - M Sport and Modern Lines)	■
Sunvisors with illuminated vanity mirrors, incl. slide cover	■
Through load, 40/20/40 split folding rear seats	□
Tilt/telescopic steering wheel column	■
Window lifts electric, anti-trap and comfort open/close	■
Seating	
Front seats, 8-way electrically adjustable with driver memory	■
Front Sport Seats with adjustable side bolsters and thighrest	□
Heated front seats, 3 stage	■
Upholstery: Dakota Leather	■
Climate Control	
Automatic air recirculation function	■
Dual-zone automatic air conditioning with micro filter	■
Rear air vents with temperature and air flow adjustments	■
Entertainment & Communication	
Anti-theft AM/FM audio system with RDS and diversity antenna	■
Auxiliary input in the centre console, incl. a 12V socket	■
USB Integration w/Bluetooth	■
CD Player, in-dash with MP3 capability	■
HiFi 9-speaker sound system, incl. 2 subwoofers	■
Pre-wiring for SIRIUS Satellite Radio Tuner	■
BMW Assist Emergency Call	■
BMW TeleServices	■
BMW ConnectedDrive Services Professional	□
- Advanced Real Time Traffic Information	□
- Concierge Services	□
- Enhanced BMW Roadside Assistance	□
- Remote Services	□
- BMW Online	□
- BMW Apps	□
Navigation System, Hard Disk Based	□
Voice Control, including telephone, navigation and audio functions	□
Instrumentation	
Check control vehicle monitor system with Condition Based Service	■
Eight programmable memory keys	■
iDrive system, 6.5" display	■
Air-conditioning and radio operating panel with spider in Chrome	■
Pearl Grey	■
Instrument cluster with exclusive Oyster design with chrono-scale (Modern Line)	■
On-board computer, 4 functions	■

■ Standard □ Optional

2014 - 3 Series Touring Paint, Upholstery, Trim

Upholstery	Code	Modern Line (option code 7S1)		M Sport package (option code 337)	
		Leather 'Dakota'		Leather 'Dakota'	
Upholstery code		LC		LC	
Standard for					
Code		LCOM	LCL8	LCSW	LCL5
Upholstery colour		Oyster/Oyster highlight dark	Black/Oyster highlight dark	Black	Coral Red/Black highlight
Interior colour		Black	Black	Black	Black
Standard seat	-	✓	✓	-	-
Sport seat	481	✓	✓	✓	✓
Non-metallic paintwork (standard for all)					
Alpine White	300	●	●	●	●
Black	668	●	●	-	-
Metallic paintwork					
Black Sapphire	475	●	●	●	●
Havana	A17	●	●	-	-
Melbourne Red	A75	●	●	●	-
Glacier Silver	A83	●	●	●	●
Imperial Blue Brilliant Effect	A89	●	●	-	-
Orion Silver	A92	●	●	-	-
Mineral White	A96	●	●	-	-
Sparkling Bronze	B06	●	●	-	-
Mineral Grey	B39	●	●	●	●
Liquid Blue	B40	●	●	-	-
Estoril Blue	B45	-	-	●	●
Interior trim finishers, Modern Line (option code 7S1)					
Fine-wood trim 'Fineline' Anthracite, highlight trim finishers Chrome Pearl Grey (option code 4DM)	4CE	●	●	-	-
Interior trim finishers, M Sport package (option code 337)					
Aluminium Hexagon, highlight trim finishers Estoril Blue matt (option code 4DX)	4MR	-	-	●	-
Aluminium Hexagon, highlight trim finishers Black high-gloss (option code 4DL)	4MR	-	-	●	●

● = recommended combination of
 = standard

- = combination not available
 ✓ = available

2014 - 3 Series Touring

Colour Linked Parts

	Leather 'Dakota' - Standard		
		Black/Oyster dark highlight LCL8	Oyster/Oyster dark highlight LCOM
Isofix covers	Plastic	Black	Oyster
Head supports	Leather 'Dakota'	Black	Oyster
Rear panel of headrest	Artificial leather grained	Black	Oyster
Headrests, side	Artificial leather grained	Black	Oyster
3rd headrest rear	Artificial leather grained	Black	Oyster
Thighrest	Leather 'Dakota'	Black	Oyster
Seat belts (belt strap)	Fabric weave	Black	Oyster
Seat finishers, side	Plastic	Black	Oyster
Rear of seat backrest	Foam-backed material grained	Black	Oyster
Seat centre panel	Leather 'Dakota'	Black	Oyster
Seat side panel	Leather 'Dakota'	Black	Oyster
Seat side cushioning	Artificial leather grained	Black	Oyster
Storage compartment in door	Plastic grained	Black	Black
Armrest front/rear lateral (upper section)	Leather 'Dakota'	Black	Oyster
Upholstery insert door trim	Artificial leather grained	Black	Oyster
Door upper-arm trim panel	Foam-backed material grained	Black	Black
Door trim	Foam-backed material grained	Black	Black
Armrest front (centre console)	Leather 'Dakota'	Black	Oyster
Centre console sides	Foam-backed material grained	Black	Black
Handbrake lever gaiter	Artificial leather grained	Black	Black
Handbrake-lever grip	Plastic grained	Black	Black
Centre console (surface)	Foam-backed material grained	Black	Black
Gearshift-lever gaiter	Leather 'Walknappa'	Black	Black
Glove-box lid	Plastic grained	Black	Black
Instrument panel (upper section)	Plastic grained	Black	Black
Instrument panel (lower section)	Plastic grained	Black	Black
Steering-wheel rim	Leather 'Nasca'	Black	Black
C-pillar trim upper section	Plastic grained	Oyster	Oyster
A-, B-pillar trim upper section	Knitted cloth	Oyster	Oyster
B-pillar trim lower section	Plastic grained	Oyster	Black
Headliner	Knitted cloth	Oyster	Oyster
Sun visors	Foil grained	Oyster	Oyster
Rear parcel shelf	Knitted cloth	Anthracite	Anthracite
Luggage-compartment trim (F30)	Needle felt	Anthracite Melange	Anthracite Melange
Luggage-compartment trim (F31, F34)	Velour	Anthracite	Anthracite
Floor carpet	Velour	Anthracite	Anthracite

2014 - 3 Series Touring

Colour Linked Parts

Leather 'Dakota' - available with the M Sport Line			
		Black LCSW	Coral Red/Black highlight LCL5
Isofix covers	Plastic	Black	Black
Head supports	Leather 'Dakota'	Black	Coral Red
Rear panel of headrest	Artificial leather grained	Black	Coral Red
Headrests, side	Artificial leather grained	Black	Coral Red
3rd headrest rear	Artificial leather grained	Black	Coral Red
Thighrest	Leather 'Dakota'	Black	Coral Red
Seat belts (belt strap)	Fabric weave	Black	Black
Seat finishers, side	Plastic	Black	Black
Rear of seat backrest	Foam-backed material grained	Black	Coral Red
Seat centre panel	Leather 'Dakota'	Black	Coral Red
Seat side panel	Leather 'Dakota'	Black	Coral Red
Seat side cushioning	Artificial leather grained	Black	Coral Red
Storage compartment in door	Plastic grained	Black	Black
Armrest front/rear lateral (upper section)	Leather 'Dakota'	Black	Coral Red
Upholstery insert door trim	Artificial leather grained	Black	Coral Red
Door upper-arm trim panel	Foam-backed material grained	Black	Black
Door trim	Foam-backed material grained	Black	Black
Armrest front (centre console)	Leather 'Dakota'	Black	Coral Red
Centre console sides	Foam-backed material grained	Black	Black
Handbrake lever gaiter	Artificial leather grained	Black	Black
Handbrake-lever grip	Plastic grained	Black	Black
Centre console (surface)	Foam-backed material grained	Black	Black
Gearshift-lever gaiter	Leather 'Walknappa'	Black	Black
Glove-box lid	Plastic grained	Black	Black
Instrument panel (upper section)	Plastic grained	Black	Black
Instrument panel (lower section)	Plastic grained	Black	Black
Steering-wheel rim	Leather 'Nasca'	Black	Black
C-pillar trim upper section	Plastic grained	Everest Grey	Everest Grey
A-, B-pillar trim upper section	Knitted cloth	Everest Grey	Everest Grey
B-pillar trim lower section	Plastic grained	Everest Grey	Everest Grey
Headliner	Knitted cloth	Everest Grey	Everest Grey
Sun visors	Foil grained	Everest Grey	Everest Grey
Rear parcel shelf	Knitted cloth	Anthracite	Anthracite
Luggage-compartment trim (F30)	Needle felt	Anthracite Melange	Anthracite Melange
Luggage-compartment trim (F31, F34)	Velour	Anthracite	Anthracite
Floor carpet	Velour	Anthracite	Anthracite

Retail Pricing

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Effective: 03/15/13

Start of Production

328i xDrive
Touring

03/13

Base Price

\$47,850

	Non-Metallic	STD
300	Alpine White	
668	Jet Black	
	Metallic	\$800
475	Black Sapphire Metallic	
A17	Havanna Metallic	
A75	Melbourne Red Metallic	
A83	Glacier Silver Metallic	
A89	Imperial Blue Metallic	
A92	Orion Silver Metallic	
A96	Mineral White Metallic	
B06	Sparkling Bronze Metallic	
B39	Mineral Grey Metallic	
B40	Liquid Blue Metallic	
B45	Estoril Blue Metallic	
	B45 requires ordering ZPE	(req'd)
	Upholstery	
	Dakota Leather	100%
LCL5	Coral Red Dkt Lthr-Sport	
	LCL5 requires ordering ZPE	(req'd)
	In combination with ZPE	NC
LCL8	Black Dkt Lthr-Modern	
LCOM	Leather Dakota Oyster/Accent Oyster Dark	
LCSW	Black Dakota Leather	
	LCSW requires ordering ZPE	(req'd)
	Included in package	ZPE
	Lines	
	M Sport Line	\$3,250
ZPE	2PE - 18" M wheel, perf RFT tire	NC
	4DL - Trim highlight High-Gloss Black	NC
	LCL5 - Coral Red Dkt Lthr-Sport	NC
	ZPE will delete STD or 100% equipment 3L8	(req'd)
	ZPE requires ordering 300, 475, A75, A83, B39 or B45	(req'd)
	Packages	
ZKD	Driver Assistance Package	\$800
	ZKD requires ordering ZLP	(req'd)
ZLP	Premium Package	\$3,500
ZPC	Rear Comfort Package	\$750
ZPF	M Performance Package	\$1,400
	ZPF requires ordering ZPE	(req'd)
ZPM	Executive Package	\$1,700
	ZPM requires ordering ZLP	(req'd)
ZTY	ConnectedDrive Services Prof w/ARTTI	\$850
	ZTY requires ordering ZLP	(req'd)
	Options	
610	Head-Up Display	\$1,500
ZED	European Delivery	NC
ZSP	Special Order	\$400

Product Configuration

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328i xDrive
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Options		
1CC	Automatic Start/Stop function	100%
205	Automatic Transmission	100%
216	Servotronic	100%
248	Heated Steering Wheel	
	Included in package	ZLP
249	Multi-Function Steering Wheel with Cruise Control	100%
258	Runflat Tires	100%
2NH	M Sport brake	
	Included in package	ZPF
2P5	18" alloy wheels, A/S RFT tire (18x8.0, 225/45 R18)	100%
2PE	18" M wheel, perf RFT tire (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	
	2PE requires ordering 840	x
	Alternate in package	ZPE
2PF	19" M wheel, perf. RFT tire (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)	
	Included in package	ZPF
2PP	18" M Wheel, A/S RFT tire (18x8.0, 225/45 R18)	
	Included in package	ZPE
2TB	Sport Auto Trans w/Paddles	
	Included in package	ZPE
2VF	Adaptive M Suspension	
	Included in package	ZPF
2XE	Sport leather steering wheel, black	100%
302	Alarm System	
	Included in package	ZLP
319	Universal Remote Control	
	Included in package	ZPM
322	Comfort Access	
	Included in package	ZLP
337	M Sport Package	
	Included in package	ZPE
3AA	Black Roof Rails	
	Included in package	ZPE
3AG	Rear View Camera	
	Included in package	ZPM
3AT	Satin Aluminum Roof Rails	100%
3DZ	Without Lines designation outside	100%
3L8	Side Frame and Window Molding in Matte Chrome	100%
402	Panorama Sunroof	100%
417	Manual Side Sunshades	
	Included in package	ZPC
423	Velour Floor Mats	100%
430	Auto Dimming Exterior Mirrors	
	Included in package	ZLP
431	Auto Dimming Interior Mirror	100%
441	Smoker's Package	100%
459	Electric Seats w/ Driver Mem.	100%
465	Through Loading System	100%
481	Sport Seats	
	Included in package	ZPE
488	Lumbar Support	
	Included in package	ZPM

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493	Storage Compartment Package Included in package	ZPC
494	Heated Front Seats	100%
496	Heated Rear Seats Included in package	ZPC
4CE	Fineline Anthracite Trim	100%
4DL	Trim highlight High-Gloss Black Alternate in package	ZPE
4DM	Trim highlight Chrome	100%
4DX	Trim highlight Estoril Blue Matt Included in package	ZPE
4MR	Aluminum Hexagon Trim Included in package	ZPE
507	Park Distance Control, rear Included in package	ZLP
520	Front Fog Lights	100%
521	Rain Sensor w/ Auto Headlamps	100%
522	Bi-Xenon Headlights	100%
534	Automatic Climate Control	100%
544	Dynamic Cruise Control	100%
563	Lights Package	100%
5AD	Lane Departure Warning Included in package	ZKD
5AG	Active Blind Spot Detection Included in package	ZKD
609	BMW On-Board Navigation Included in package	ZLP
610	Head-Up Display	x
620	Voice Recognition Included in package	ZLP
655	SIRIUS Satellite Radio Tuner Included in package	ZPM
676	HiFi Sound System	100%
688	Harman/Kardon Sound System Included in package	ZPM
693	Satellite Radio Pre-Wire	100%
6AC	BMW Assist Emergency Call	100%
6AE	BMW TeleServices	100%
6AK	BMW Online Included in package	ZTY
6AM	Advanced Real Time Traffic Information Included in package	ZTY
6AN	Concierge Services Included in package	ZTY
6AP	Remote Services Included in package	ZTY
6AR	Internet Included in package	ZTY
6NH	USB Integration w/ Bluetooth	100%
6NR	BMW Apps Included in package	ZTY
6NS	Convenience telephony with extended smartphone connectivity Included in package	ZTY
6WA	Instrument Cluster, ext.	100%
710	M Leather Steering Wheel Included in package	ZPE

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715	M Aerodynamics Package	
	Included in package	ZPE
760	High-Gloss Shadow Line	
	Included in package	ZPE
775	Anthracite Roofliner	
	Included in package	ZPE
7S1	Modern Line	100%
ZED	European Delivery	x
ZSP	Special Order	x
	Non-Metallic	STD
300	Alpine White	x
668	Jet Black	x
	Metallic	x
475	Black Sapphire Metallic	x
A17	Havanna Metallic	x
A75	Melbourne Red Metallic	x
A83	Glacier Silver Metallic	x
A89	Imperial Blue Metallic	x
A92	Orion Silver Metallic	x
A96	Mineral White Metallic	x
B06	Sparkling Bronze Metallic	x
B39	Mineral Grey Metallic	x
B40	Liquid Blue Metallic	x
B45	Estoril Blue Metallic	x
	B45 requires ordering ZPE	x
	Upholstery	
LC	Dakota Leather	100%
LCL5	Coral Red Dkt Lthr-Sport	x
	LCL5 requires ordering ZPE	x
	Alternate in package	ZPE
LCL8	Black Dkt Lthr-Modern	x
LCOM	Leather Dakota Oyster/Accent Oyster Dark	x
LCSW	Black Dakota Leather	x
	LCSW requires ordering ZPE	x
	Included in package	ZPE
	Lines	
ZPE	M Sport Line	x
	2PP - 18" M Wheel, A/S RFT tire	
	(18x8.0, 225/45 R18)	
	2PE - 18" M wheel, perf RFT tire	
	2TB - Sport Auto Trans w/Paddles	
	337 - M Sport Package	
	3AA - Black Roof Rails	
	481 - Sport Seats	
	4DX - Trim highlight Estoril Blue Matt	
	4DL - Trim highlight High-Gloss Black	
	4MR - Aluminum Hexagon Trim	
	710 - M Leather Steering Wheel	
	715 - M Aerodynamics Package	
	760 - High-Gloss Shadow Line	
	775 - Anthracite Roofliner	

Product Configuration

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328i xDrive
Touring

Start of Production 03/13

	LCSW - Black Dakota Leather	
	LCL5 - Coral Red Dkt Lthr-Sport	
	ZPE requires ordering 300, 475, A75, A83, B39 or B45	x
	ZPE will delete STD or 100% equipment 3L8	x
	Packages	
ZKD	Driver Assistance Package	x
	5AD - Lane Departure Warning	
	5AG - Active Blind Spot Detection	
	* includes Collision Warning: Camera-based warning system detects vehicles ahead and warns of potential collision.	
	ZKD requires ordering ZLP	x
ZLP	Premium Package	x
	248 - Heated Steering Wheel	
	302 - Alarm System	
	322 - Comfort Access	
	430 - Auto Dimming Exterior Mirrors	
	507 - Park Distance Control, rear	
	609 - BMW On-Board Navigation	
	620 - Voice Recognition	
ZPC	Rear Comfort Package	x
	417 - Manual Side Sunshades	
	493 - Storage Compartment Package	
	496 - Heated Rear Seats	
ZPF	M Performance Package	x
	2NH - M Sport brake	
	2PF - 19" M wheel, perf. RFT tire (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)	
	2VF - Adaptive M Suspension	
	ZPF requires ordering ZPE	x
ZPM	Executive Package	x
	319 - Universal Remote Control	
	3AG - Rear View Camera	
	488 - Lumbar Support	
	655 - SIRIUS Satellite Radio Tuner	
	688 - Harman/Kardon Sound System	
	* Harman Kardon HiFi Sound System: - Digital amplifier with individually adjustable equalising; 600 W amplifier power; 9 channels; High-quality speakers (16) with chrome applications; Branded	
	ZPM requires ordering ZLP	x

Product Configuration

Model Year 2014

3 Series

Effective: 03/15/13

328i xDrive
Touring

Start of Production 03/13

ZTY	ConnectedDrive Services Prof w/ARTTI	x
	6AK - BMW Online	
	6AM - Advanced Real Time Traffic Information	
	6AN - Concierge Services	
	6AP - Remote Services	
	6AR - Internet	
	6NR - BMW Apps	
	6NS - Convenience telephony with extended smartphone connectivity	
	* also includes: Separate SIM; USB+Bluetooth (6NH functions); Snap-in adapter ready; 2nd mic for passenger; Mobile office; Bluetooth audio streaming; Album cover art; Two phones+one audio device paired	
	ZTY requires ordering ZLP	x